



SIMPLE WAYS TO OPTIMISE YOUR EDUCATION PARTNERSHIP

1. LIST YOUR INSTITUTION ON OUR CORPORATE WEBSITE

Ensure your institution appears on our corporate website. The [Study Pathways](#) page is designed to showcase the full range of education opportunities available on the Gold Coast. The page presents the EGC education industry partners, including universities, vocational education and training (VET) providers, schools, ELICOS, and non-award programs.

[SUBMIT AN UPDATE >](#)

2. INDUSTRY PARTNERSHIPS SUPPORT AND UPDATES

The Industry Partnerships division is here to support your business through collaboration opportunities, strategic connections, and initiatives that enhance partner visibility. Please keep us informed of any staff or product updates by emailing gus.cominese@experiencegoldcoast.com. If you would like to connect, you are welcome to book a meeting with our Industry Partnerships Specialist.

[BOOK A MEETING >](#)

3. EXPERIENCE WITH EGC

[Subscribe](#) and read the fortnightly Experience with EGC e-newsletter, to stay in touch with all industry information, EGC activities, opportunities and events. Submit your business announcements to the newsletter to provide exposure to our database of over 1,700 industry contacts.

[SUBMIT A STORY >](#)

4. ACCESS OUR WELCOME GUIDE

The Welcome Guide, developed in partnership with Insider Guides, provides students with practical, easy-to-understand information to support a smooth transition into life and study on the Gold Coast. Covering key topics such as accommodation, cost of living, transport, employment, and lifestyle.

[DOWNLOAD GUIDE >](#)

5. STUDY GUIDE AND TOP REASONS TO STUDY ON THE GOLD COAST

The Study Guide is a key resource designed to support both B2B and BTC engagement by providing clear insights into studying and living on the Gold Coast. It equips education partners, agents, and stakeholders with consistent destination messaging while helping prospective students understand their study options, lifestyle benefits, and practical reasons to choose the Gold Coast as their study destination.

[DOWNLOAD GUIDE >](#)

6. EMPLOYERS GUIDE HIRING INTERNATIONAL STUDENTS

The Employer's Guide is designed to help businesses understand the value and practicalities of hiring international students on the Gold Coast. It provides clear guidance on work rights, employer responsibilities, and the benefits of engaging a diverse, globally minded talent pool. By addressing common misconceptions and simplifying compliance considerations, the guide supports employers in confidently accessing student talent, strengthening workforce capability, and contributing to positive employment outcomes for students and the broader local economy.

[DOWNLOAD GUIDE >](#)

7. NETWORKING EVENTS

Attend partner networking events to strengthen your network and build relationships with fellow partners, stakeholders, and government representatives. Keep an eye out for invitations sent via email, online channels, or through our Experience with EGC communications.



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8. GOLD COAST STUDENT HUB

The Gold Coast Student Hub is a dedicated space designed to enhance the student experience by providing connection, support, and a sense of community. Created as a welcoming environment for both domestic and international students, the Hub offers access to trusted guidance, well-being support, networking opportunities, events, and comfortable study spaces. More than just a physical location, the Student Hub acts as a central touchpoint where students can build relationships, access valuable resources, and feel supported throughout their journey on the Gold Coast, reinforcing the city's commitment to student success, belonging, and lifestyle. Discover what's happening at the Student Hub via [What's On](#) and schedule a session through [Book an Appointment](#).

9. ACCESS OUR DIGITAL CONTENT HUB

Register on our Digital Content Hub for access to high-resolution destination images and videos that can be used to support your own marketing.
[GO TO DIGITAL CONTENT HUB >](#)

10. SOCIAL MEDIA AND COLLABORATION

Follow and engage with our social media channels dedicated to students, featuring testimonials, student experiences, and institution highlights. For social media collaboration opportunities, please get in touch with our Industry Partnerships team.
[FOLLOW US >](#)

11. EDUCATION TOOL KIT

The Education Toolkit is a centralised resource page designed to help Experience Gold Coast partners maximise the value of EGC's education tools and resources. It provides access to key materials, including the trade calendar, employability programs, student experience and wellbeing resources, information guides, sales tools, and the events gallery, enabling partners to easily access relevant assets and align with destination activity and student-focused initiatives.

[EDUCATION TOOL KIT >](#)

[INDUSTRY PARTNERSHIP TOOL KIT >](#)

[CORPORATE WEBSITE >](#)

[PROSPECTUS FY27>](#)





INDUSTRY RESOURCES

POLICY AND REGULATORY INFORMATION - STUDY QLD

The Australian Government regulates the international education sector through the Education Services for Overseas Students (ESOS) Act 2000 and its associated legislative instruments, which together form the ESOS Framework. The ESOS Framework safeguards and strengthens Australia's reputation for delivering high-quality education, provides tuition protection for international students, and supports the integrity of the student visa program.

Under the ESOS Act, all education providers must be registered on the Commonwealth Register of Institutions and Courses for Overseas Students (CRICOS) if they intend to deliver education to students in Australia who hold a student visa.

The ESOS Framework also supports the integrity of the student visa system by requiring education providers to collect and report information related to student visa holders.

The agencies responsible for regulating the international education sector are known as ESOS agencies, and they are accountable to the Minister for Education. The specific ESOS agency responsible for a provider depends on the education sector in which the provider operates.

- [The Tertiary Education Quality and Standards Agency \(TEQSA\)](#) regulates the higher education sector and manages higher education providers
- [The Australian Skills Quality Authority \(ASQA\)](#) is the national VET regulator and manages VET and standalone ELICOS providers
- [The Department of Education](#) manages schools.

There is a range of resources available to education providers to track the progress of migration and other policy reforms, as well as access relevant data points:

- [PRISMS News](#) – Provides key sector updates.
- [Australian Department of Home Affairs LinkedIn Page](#) – Providers and agents can promote these posts to their audiences.
- [Global visa processing times](#) – An overview of visa processing times, priorities and a tool which indicates how long a visa application may take to process can be found here.
- [Visa Finder](#) – Various visa options can be found on this webpage.
- [Genuine Student \(GS\) requirement](#) – This page contains important information relating to the GS requirement, including recommendations on the types of documents to provide as evidence.
- [Education program guide](#) – Contains information on education provider reports, evidence levels, education provider responsibilities, student welfare arrangements and statistics.
- [Migration Strategy](#) – The Australian Government has released a strategy for its migration system, with a policy roadmap containing eight key actions and over 25 new policy commitments.
- [Job and Skills Australia](#) - Provides a comprehensive overview of labour market data at national, state, and regional levels.
- [Student visa program data](#) – Contains information on student visa lodgements, grants and grant rates to track trends by nationality, offshore/onshore lodged, destination state/territory, sector, etc.
- [Education Services for Overseas Students Amendment \(Quality and Integrity\) Bill 2024](#) - the Bill including Provisions.
- [Course Finder](#) - Explore courses, education providers, scholarships, and career opportunities

DATA AND MARKET INFORMATION

Gain valuable insights with the Study Queensland Quarterly Snapshot, which highlights key trends and data in the international education and training sector. For a broader perspective, explore the Regional Factsheets at both state and regional level. These resources will help you stay informed and enhance your strategic planning.

- [Study Queensland Quarterly Snapshot](#)
- [Regional Factsheets](#)
- [QLD Export Academy](#)
- [Gold Coast State of The City](#)

Here is also a wide range of other market resources and data/insights points available through:

- [Austrade - Education Data and Insights \(EDI\)](#)
- [Australian Department of Education](#)
- [Australian Department of Home Affairs](#)
- [Koala News](#)
- [Insider Guides](#)
- [Study Australia](#)
- [Study Australia Tool Kit](#)
- [Study QLD Calendar](#)
- [QS - World Future Skills Index 2027](#)
- [Times Higher Education - University Sustainability Rankings 2026](#)

DIGITAL MARKETING AND ADVERTISING

- [Digital business and IT](#)
- [Marketing, advertising and promotion](#)
- [Sales](#)
- [Websites, social media and digital marketing](#)

CONTACT US

