



EXPERIENCE
GOLDCOAST.

VISITOR ECONOMY DASHBOARD

ACCOMMODATION PERFORMANCE SUMMARY - DECEMBER 2024

The month of December welcomed several major events, including Schoolies, the Australian School Basketball Championships, and the festive season.

Average occupancy across the month was 72.7%, a slight increase on last year (71.9%). The average daily rate (ADR) in November was \$343, up from \$340 last year. Forward occupancy for the next 28 days (at 13 January) averaged 63%, a marked increase compared to the same time last year (58%).

Total inbound seats to Gold Coast Airport in December were down (-11%) compared to last year, while total inbound seats to Brisbane Airport were up (+6%).

Public holidays were observed for Christmas Day and Boxing Day, with the school holidays formally commencing from Saturday 13 December.

OCCUPANCY



72.7%
+ 0.8 POINTS VS
DECEMBER 2023

ADR



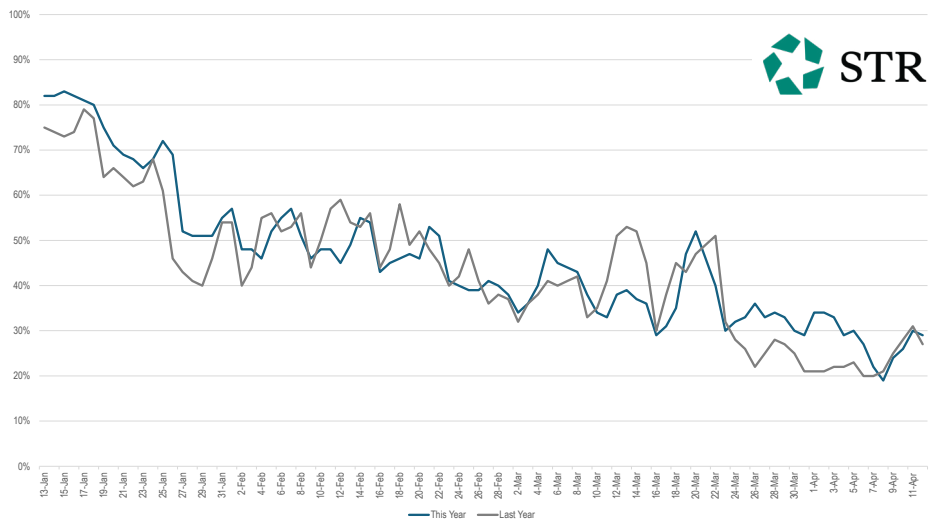
\$343
+ 0.9% VS
DECEMBER 2023

REVPAR



\$250
+ 2.0% VS
DECEMBER 2023

FORWARD OCCUPANCY FOR NEXT 90 DAYS



Occupancy = Percent sold of available rooms.

ADR (Average Daily Rate) = Room revenue divided by rooms sold.

RevPAR (Revenue Per Available Room) = Room revenue divided by rooms available.

Forward Occupancy = Reservations within the system on any given date.

The downward trajectory is expected and indicates how far forward consumers are willing to book.

REGIONAL OVERNIGHT MOBILITY DATA



The Regional Overnight Mobility Dashboard provides a regional overview of domestic overnight visitation by month, including the origin and volume of interstate and intrastate visitors.

[TOURISM DATA EXPLORER](#)



GOLDCOAST AVIATION (INBOUND SEATS)

	DEC 2023	DEC 2024	Variance
Domestic	331,898	294,130	- 12%
International	35,801	34,999	- 3%
Total	367,699	329,129	- 11%

BRISBANE AVIATION (INBOUND SEATS)

	DEC 2023	DEC 2024	Variance
Domestic	861,518	875,922	+ 2%
International	343,546	396,348	+ 15%
Total	1,205,064	1,272,270	+ 6%

Future Capacity Information

Hong Kong Airlines	Launching seasonal service between Gold Coast and Hong Kong from January 2025 for 5 weeks.
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Future Capacity Information

Batik Air	Published growth for Bali, upgrading 4 out of 7 services from B737 to A330, from early-December 2024 to mid-February 2025.
Cathay Pacific	Published growth for Hong Kong from 10 to 12 services per week from April 2025.
Qantas	Announced return of B787 aircraft for Los Angeles from mid-August 2025.
VietJet	Published growth for Vietnam from 4 to 5 services per week for mid-December 2024 to late-February 2025.

TOP CITY PAIRS

1. Sydney
2. Melbourne
3. Auckland
4. Adelaide
5. Canberra

TOP 15 INBOUND NATIONALITIES

- | | | |
|------------------|---------------|----------------|
| 1 New Zealand | 6 India | 11 Germany |
| 2 United Kingdom | 7 South Korea | 12 Taiwan |
| 3 USA | 8 Canada | 13 Philippines |
| 4 China | 9 PNG | 14 Singapore |
| 5 Japan | 10 France | 15 Fiji |

GOLDCOAST AIRPORT DATA



BRISBANE AIRPORT DATA



UPCOMING MAJOR EVENTS

EVENT NAME	DATE	LOCATION
AACTA Festival	5 Feb - 9 Feb	HOTA, Home of the Arts
Gold Coast Open	13 Feb - 17 Feb	Burleigh Heads
BMX Freestyle National Championships	15 Feb - 16 Feb	National BMX Freestyle Park
Shaw and Partners Shannon Eckstein Ironman Classic	21 Feb - 22 Feb	Northcliffe Surf Life Saving Club
Green Day	5 Mar	Cbus Super Stadium
Australian WPGA Championship	6 Mar - 9 Mar	Sanctuary Cove Golf and Country Club
Netball Queensland Suncorp Spirit Cup	7 Mar - 8 Mar	Gold Coast Sports and Leisure Centre
Australian Boardriders Battle Grand Final	8 Mar - 9 Mar	Burleigh Heads
Volleyball Queensland Beach Schools Cup	9 Mar - 10 Mar	Coolangatta Beach
VolleySlam	21 Mar - 30 Mar	Coolangatta Beach

MORE ABOUT MAJOR EVENTS

UPCOMING BUSINESS EVENTS

EVENT NAME	DATE	DELEGATES
Australian Dairy Conference	12 Feb - 14 Feb	600
SlipStream Connect	19 Feb - 21 Feb	250
Team Mak Impact	21 Feb - 23 Feb	1,800
AIRR & Elders National Conference	6 Mar - 10 Mar	1500
ARGANZ Abdominal Radiology Group Australia & NZ	6 Mar - 9 Mar	350
Apiam Leadership Conference	17 Mar - 20 Mar	200
Screen Forever	18 Mar - 20 Mar	700
Australian Pharmacy Professional Conference & Trade Exhibition	20 Mar - 23 Mar	6,000
Trauma-Informed Symposium	21 Mar - 22 Mar	20
National Mortgage Brokers	26 Mar - 28 Mar	250
SUBCON Subway Australia & NZ Convention	28 Mar - 30 Mar	1,000
Australian Distillers Annual Conference	31 Mar - 2 Apr	600

MORE ABOUT BUSINESS EVENTS