

GOLD COAST CAREERS FESTIVAL 2027 EXHIBITOR & PARTNER FAQS

EVERYTHING EXHIBITORS AND PARTNERS NEED TO KNOW ABOUT THE 2027 FESTIVAL, IN ONE PLACE.

ABOUT THE FESTIVAL

When and where is the 2027 festival?

Wednesday 21 and Thursday 22 April 2027 at the Gold Coast Sports and Leisure Centre, 296 Nerang Broadbeach Rd, Carrara.

What are the opening hours?

- Bump in: Tuesday 20 April, from 1pm
- Day 1: Wednesday 21 April, 9am – 7pm
- Day 2: Thursday 22 April, 9am – 4pm

Who attends?

High school students, parents, teachers, young talent and graduates from the Gold Coast and surrounds. The primary audience is secondary students in Years 9–12. More than 8,000 students attended the 2026 festival.

How do students get there?

Experience Gold Coast provides free buses for high schools, bringing students to the festival in two-hour blocks across both days.

What is different about 2027?

The festival moves beyond a traditional careers fair. It is built around a career development journey, so every interaction should help a young person discover something, try something, meet someone, find a pathway or take a next step. Exhibitors are selected for the quality of engagement they offer, not the size of their stand.

Can I see attendance figures from previous festivals?

Yes. Historical attendance data can be provided on request, where available and approved for distribution.



EXHIBITOR PACKAGES AND PRICING

What are the package options and prices?

All prices exclude GST.

BOOTH	NON-MEMBER	MEMBER ORGANISATION (5% OFF)
Early bird single, 3m x 3m	$2,763	$2,600
Single, 3m x 3m	$3,250	$3,088
Early bird double, 6m x 3m	$5,398	$5,080
Double, 6m x 3m	$6,350	$6,033

For displays larger than 6m x 3m, contact the Careers Festival team.

Are early bird rates available?

Yes. Early bird rates (15% off) are available until 21st Dec3ember 2026.

Who qualifies for the member rate?

Current Experience Gold Coast member organisations receive 5% off all booth rates.

Can I upgrade my package?

Yes. You can move from a single to a double booth, subject to floor availability, or talk to us about a Partner package. Stand upgrades such as flooring, lighting or custom builds are arranged through Pyramid Displays.

How do I book?

Through the link on the webpage.

Will my logo appear on the website or festival materials as an exhibitor?

Exhibitors are listed by name on the festival website and numbered on the festival map. Logo placement is reserved for Major Partners and Partners.

Can I advertise in the festival program?

Yes. Exhibitors can add a half-page advertisement for $750 + GST. The official printed program runs to 6,000 copies, with a digital version on the festival website.

Can I buy a full-page ad?

No. From 2027, full-page ads are reserved for Major Partners and Partners as part of their packages.



BOOTHS, STAND NUMBERS AND FLOORPLANS

What is included with a standard exhibitor booth?

- A 3m x 3m (or 6m x 3m) shell scheme booth with white walls in an aluminium frame
- One 4amp power outlet (GPO) and two energy-efficient spotlights
- Company signage on open sides (black characters)
- One trestle table with a black fitted cloth and two chairs
- Onsite parking each day and access to the exhibitor lounge with complimentary tea and coffee
- An exclusive lead generation account on the QR Capture App
- Your organisation listed on the Experience Gold Coast website
- Access to exhibitor information and the Exhibitor Manual

What size is my booth?

It depends on the package you book: single (3m x 3m) or double (6m x 3m).
You will receive confirmation of your space size and stand number before the event.

How is the floor organised?

The floor is arranged into four zones that follow the career journey:

1. Career Discovery & Employability: explore career pathways, emerging industries and employability skills through interactive activities and practical career advice.
2. Employers: meet local employers, learn about different jobs, and explore work experience, internships and job opportunities.
3. Education & Pathways: universities, TAFE, VET and apprenticeship providers mapping the many routes into a career, including alternative pathways.
4. Professional Associations & Community: industry bodies, networks and youth services offering mentoring, volunteering and youth support.

The Careers Festival team allocates each exhibitor to a zone based on their organisation and proposed engagement.

When will I receive my stand number and floorplan?

Stand allocations and exhibitor maps are sent closer to the event, as part of the Exhibitor Manual.

Can I request a preferred location?

We consider location requests where possible, but placement cannot be guaranteed and depends on zone allocation, floorplan requirements and availability.



FURNITURE, POWER AND STAND BUILD

Who builds the booths?

Pyramid Displays is the official exhibition supplier and builds the standard shell scheme booths.

Can I order additional furniture or equipment?

Yes. Pyramid Displays can supply extra tables and chairs, flooring, plants, audio-visual equipment, extra power or lighting, stand upgrades and full custom builds. Additional charges apply. Each exhibitor receives an Exhibitor Kit from Pyramid Displays before the event, with these options and a request for fascia signage.

Pyramid Displays Exhibitor Services Team:
(07) 5522 1133
info@pyramiddisplays.com.au
www.pyramiddisplays.com.au.



DISPLAYS, DEMONSTRATIONS AND ENGAGEMENT

Can I bring special displays, demonstrations or equipment?

Yes, and we encourage it. Interactive booths are at the heart of the 2027 festival. If there is something you could bring or demonstrate, let us know in advance so we can plan space, power and safety.

Can I bring animals as part of my display?

Live animal displays are subject to venue approval and event restrictions and must be approved before the event.

Can we use audio-visual equipment?

Yes. You can bring your own equipment or hire screens and AV through Pyramid Displays. Let us know in advance if your activity uses sound, so we can manage noise levels across the floor.

What do you expect from exhibitors?

We ask every exhibitor to "not just bring a stand". Before the festival, consider four questions:

- What will young people discover?
- What will they experience?
- Who will they meet?
- What can they do next?

The strongest stands follow a simple flow: experience, conversation, connection, action.

Who should staff our stand?

Stand operators should be able to relate to young visitors: apprentices, trainees, graduates and early-career staff. A young person saying "I was sitting where you are three years ago" often lands better than someone who might be further in their career and a lot less familiar with the target audience.

What should we avoid?

Long presentations, piles of brochures, corporate jargon, recruitment-only messaging, passive displays and complex application processes on the day. Short, hands-on activities and a QR code for follow-up work best.



BUMP-IN, BUMP-OUT AND ONSITE LOGISTICS

When are bump-in and bump-out?

Bump-in opens Tuesday 20 April 2027 from 1pm, the day before the festival. Bump-out is after the festival closes at 4pm on Thursday 22 April. Detailed schedules will be in the Exhibitor Manual; please review them carefully to ensure you meet venue requirements.

Is parking available?

Yes. Onsite parking is included for exhibitors each day, and the venue has plenty of free parking and good public transport access.

Is a WHS induction mandatory?

Yes. All exhibitors must complete the venue's Work Health and Safety induction before arriving onsite.

LEADS, FOLLOW-UP AND CONTACT

How do students interact with exhibitors?

Through hands-on activities, conversations and the festival's lead capture system. Every exhibitor and partner receives an exclusive account on the QR Capture App to scan attendee credentials and collect leads. Full details will be in the Exhibitor Manual.

What should we do after the festival?

Keep the conversation going. Share digital resources, pathway information, job and work experience opportunities, events, mentoring and contact points with the young people you met. The festival is designed as a gateway to an ongoing career connection, not a two-day event.

Will we receive a post-event report?

Major Partners and Partners receive a post-event acquittal report. All exhibitors will be invited to give feedback after the festival.

Who do I contact?

Careers Team, Experience Gold Coast

- Email: careersfestival@experiencegoldcoast.com
- Phone: 07 5584 7266
- Web: careers-festival.com