

**EXPERIENCE GOLD COAST
CHINA TRADE VISIT DRAFT - EDUCATION
20 – 27 February 2025**



Thursday 20 February 2025 – Hong Kong

Time	Activities	Notes
AM	Arrive HK	
PM	<p>Study Queensland/TIQ Agent Roadshow - Hong Kong, supported by Austrade and EGC</p> <ul style="list-style-type: none"> • Expected number of attendees/agents: 30- 40pax • Event format: Speed dating. No individual presentation. • Venue: TBA 	TIQ covers all event expenses. Participants are responsible for their own expenses such as flights and accommodation.

Friday 21 February 2025 – Hong Kong

Time	Activities	Notes
9:00 – 10:00am	Market briefing with TIQ and/or Austrade HK	
11:30am – 12:30pm	Visit Hong Kong Department of Education	<ul style="list-style-type: none"> • Australia’s visa settings for HK are attractive, providing HK students a five-year post-study graduate visa. • HK Government is pursuing an ambitious technology agenda, requires specialised skills in healthcare and medical, fintech, data analytics, and cyber-security.
12:30 – 2:30pm	Lunch and transit to the next meeting	
2:30 – 4:00pm	Institutional visit – Health/ Business Stream	

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Saturday 22 February 2025 – Hong Kong

Time	Activities	Notes
9:00am – 5:00pm	IDP Hong Kong Student Recruitment Fair – Day One	Participation fee & more event details will be provided soon.

Sunday 23 February 2025 - Hong Kong

Time	Activities	Notes
9:00am – 5:00pm	IDP Hong Kong Student Recruitment Fair – Day Two	
Evening	Transit to Shenzhen	

Monday 24 February 2025 – Shenzhen

Time	Activities	Notes
10:00am – 12pm	Study Queensland/TIQ Agent Roadshow Shenzhen – Supported by Austrade and EGC <ul style="list-style-type: none"> • Expected number of attendees/agents: 30- 40pax • Event format: Speed dating. No individual presentation. • Venue: TBA 	TIQ covers all event expenses. Participants are responsible for their own expenses such as flights and accommodation.
12:30 - 2:30pm	Lunch and transit to next meeting	
2:30 – 4:00pm	Visit Shenzhen Education Bureau, arranged by Austrade Shenzhen <ul style="list-style-type: none"> • Share education offerings on the Gold Coast • Understand their challenges and areas of interest • Discuss study tour products 	

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4:30pm	Transit to Guangzhou	By rental van
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Tuesday 25 February 2025 – Guangzhou

Time	Activities	Notes
9:00am – 12:00pm	Study Queensland/TIQ Agent Roadshow Guangzhou – Supported by Austrade and EGC <ul style="list-style-type: none"> Expected number of attendees/agents: 50-60pax Event format: Presentations + 1:1 meetings Venue: TBA 	TIQ covers all event expenses. Participants are responsible for their own expenses such as flights and accommodation.
2:00pm – 3:00pm	Meeting with TIQ/ Austrade to consolidate strategic approach to future engagement with the city and Department of Education.	
3:30pm – 4:30pm	Meeting with Guangzhou Department of Education	
	Attend the Global Education Agent Alliance Conference to network with agents and institutions (taking into consideration existing and aspirational partnerships).	GEA Alliance cooperates with over 400 overseas education providers including universities and other education groups.
Evening	Transit to Chengdu	Allow 5.5hrs door to door (2.5hrs flight)

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Wednesday 26 February 2025 – Chengdu

Time	Activities	Notes
9:00-10:00am	TIQ market briefing	Including a Q&A with all Gold Coast delegates
11:00am – 12:00pm	Meeting with DFAT/Austrade <ul style="list-style-type: none"> • Meaghan Shaw, Australian Consulate-General Chengdu, Department of Foreign Affairs and Trade (DFAT) • Helen Dai, Trade and Investment Commissioner Chengdu, Austrade • Discuss reinvigoration of Chengdu Education Bureau relationship and city-wide Alumni event in 2025. 	
12:00 – 2:00pm	Lunch and transit to next meeting	
2:00 – 3:00pm	Meeting with Chengdu Education Bureau or Chengdu Foreign Affairs Office	Business meeting and discussion on future exchanges and education collaboration.
5:30 – 7:30pm	EGC Education agent briefing and networking event with up to 80 attendees including government dignitaries, agents and alumni.	Venue: TBA

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Thursday 27 February 2025 – Chengdu

Time	Activities	Notes
9:00-10:00am	Institutional Visit – Business/ Film &TV/ IT stream	Will prioritise which institution/s based on delegate attendance.
11:00am -1:00pm	Meeting with Jinjiang Education Bureau and lunch	The Jinjiang Party visited Mayor Tom Tate this October. Letter of Intent signed between EGC & Jinjiang on 29 Oct 2024.
PM	Depart Chengdu	
END OF PROGRAM		