



Welcome to Experience Gold Coast's travel trade newsletter for September 2024.

Our international marketing team has been busy hosting famils, preparing for upcoming trade events, celebrating exciting aviation announcements and planning for the year ahead.

We have major events taking place in the city over the coming month, including Groundwater Country Music Festival (18 -20 October) and the 2024 Boost Mobile Gold Coast 500 (25-27 October).

For any enquiries, please email: international@destinationgoldcoast.com



WHAT'S NEW - ACCOMMODATION



KIRRA POINT HOLIDAY APARTMENTS

Kirra Point Holiday Apartments offers hotel-style apartments with one, two, or three bedrooms layouts. Enjoy sensory-rich architecture and immersive coastal views just 5 minutes south from Gold Coast Airport. Seaside dining, beaches and local tourist attractions are a short stroll away.



TRYP BY WYNDHAM SOUTHPORT

Due to open in a few weeks time (October 2024) in Southport, just north of Surfers Paradise. Choose from 225 spacious self-contained one, two and three bedroom options, complemented by top-tier amenities like a rooftop infinity pool, day spa, fitness centre and an Italian-themed restaurant. Enjoy valet parking, concierge services, and 24-hour reception.

WHAT'S NEW - EXPERIENCES



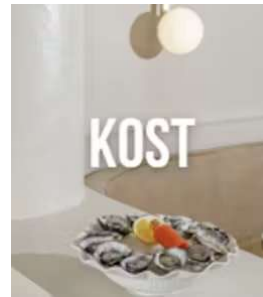
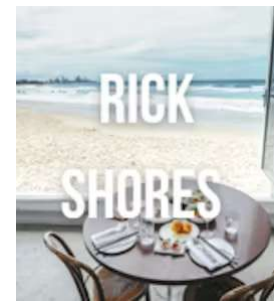
SANDBOX VR

Sandbox VR has opened its 50th location, the first in Australia, on the Gold Coast. The venue offers immersive group virtual reality experiences with full-body motion capture and haptics. Four private rooms allow up to six players to explore virtual worlds together in a fully interactive environment.



LE PETIT CHEF - HILTON

For a limited time, experience 'Le Petit Chef' at Hilton Surfers Paradise. This unique dinner theatre combines gastronomy with a 3D show starring a 58mm chef. Available Wednesday to Saturday until mid-December, guests enjoy regional delicacies while being entertained between courses.





MARKET ACTIVITY

If you see the Experience Gold Coast international team at the following events, ensure you call past and say hi!

- Tourism Australia's Premium Aussie Specialist's G'Day Australia (Perth, 13-16 October)
- Australian Tourism Export Council's Meeting Place (Gold Coast, 28-30 October)
- Tourism Australia's Marketplace UK & Europe (London, 18-21 November)

AVIATION UPDATE



HKG-OOL

Gold Coast Airport will welcome its first Hong Kong connection in six years, with Hong Kong Airlines launching seasonal flights. Running from 17 January to 15 February 2025, the service will operate four times a week.



DUD-OOL | HLZ-OOL

From June 2025 Jetstar will commence direct services from Hamilton and Dunedin, 3 x weekly into Gold Coast Airport. New Zealand remains the Gold Coast's largest international market, these new services will enhance connectivity.



SIN-BNE

Singapore Airlines has added four more flights per week to Brisbane, bringing their total to 25 weekly. Operating four times per day on Tuesday, Thursday, Saturday and Sunday keeping three times a day on the other days.

HOT OFF THE PRESS



- Travel & Leisure India & South East Asia - Proving Every Cliche Right

PRODUCT HIGHLIGHT

Cedar Creek Lodges and Thunderbird Park has rebranded to Tamborine Mountain Glades. Tamborine Mountain Glades recently became proudly certified by EcoTourism Australia in the Nature Tourism category. Watch the video below to see more of this expansive property and all it has to offer...



Experience Gold Coast acknowledges the Traditional Custodians of the land on which we are situated, the Kombumerri families of the Yugambeh Language Region. We pay our respects to their Elders past, present and emerging, and recognise their continuing connections to the lands, waters and their extended communities throughout Southeast Queensland.

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