



EXPERIENCE  
**GOLDCOAST.**™

# VISITOR ECONOMY DASHBOARD

## ACCOMMODATION PERFORMANCE SUMMARY - NOVEMBER 2025

The month of November held several major events, including the Gold Coast Oceania Open, Elastic Hearts, Men's T20 Australia vs India, Red Hot Summer Tour, Schoolies, and the Gold Coast Music Awards.

Public holidays were observed on November 3 for Recreation Day in TAS and on November 4 for Melbourne Cup in VIC.

Average occupancy across the month of November was 70%, down -3 points versus last year (73%). The average daily rate (ADR) was \$267, up +2% versus last year (\$262).

Forward bookings occupancy for the next 28 days (at December 22) averaged 73%, down -1 point versus the same time last year (74%).

### OCCUPANCY



**70%**  
-3 POINTS VS  
NOVEMBER 2024

### ADR



**\$267**  
+2% VS  
NOVEMBER 2024

### FORWARD OCCUPANCY FOR NEXT 90 DAYS

 STR



**Occupancy** = Percent sold of available rooms.

**ADR** (Average Daily Rate) = Room revenue divided by rooms sold.

**Forward Occupancy** = Reservations within the system on any given date.

The downward trajectory is expected and indicates how far forward consumers are willing to book.

### VISITATION DATA



The interactive visitation data published by TEQ provides a overview of domestic and international visitation to Queensland, the Gold Coast and other tourism regions.

DOMESTIC VISITATION

INTERNATIONAL VISITATION

 Tourism & Events Queensland

## GOLD COAST AVIATION (INBOUND SEATS)

	NOV 2024	NOV 2025	Variance
Domestic	240,176	253,724	+6%
International	23,852	31,849	+34%
<b>Total</b>	<b>264,028</b>	<b>285,573</b>	<b>+8%</b>

## BRISBANE AVIATION (INBOUND SEATS)

	NOV 2024	NOV 2025	Variance
Domestic	878,442	890,146	+1%
International	347,112	370,050	+7%
<b>Total</b>	<b>1,225,554</b>	<b>1,260,196</b>	<b>+3%</b>

## TOP 10 INBOUND CITIES

<b>1. Sydney</b>	<b>6. Geelong</b>
<b>2. Melbourne</b>	<b>7. Newcastle</b>
<b>3. Auckland</b>	<b>8. Bali</b>
<b>4. Adelaide</b>	<b>9. Cairns</b>
<b>5. Canberra</b>	<b>10. Queenstown</b>

### GOLD COAST AIRPORT DATA



## TOP 15 INBOUND NATIONALITIES

<b>1. New Zealand</b>	<b>6. India</b>	<b>11. Philippines</b>
<b>2. China</b>	<b>7. South Korea</b>	<b>12. Germany</b>
<b>3. United Kingdom</b>	<b>8. Canada</b>	<b>13. Singapore</b>
<b>4. USA</b>	<b>9. Taiwan</b>	<b>14. PNG</b>
<b>5. Japan</b>	<b>10. France</b>	<b>15. Fiji</b>

### BRISBANE AIRPORT DATA



## UPCOMING MAJOR EVENTS

EVENT NAME	DATE	LOCATION
Magic Millions	Jan 10	Gold Coast Turf Club
National Futsal Championships	Jan 13-17	Gold Coast Sports Precinct
Brisbane Bullets v Adelaide 36ers	Jan 28	Gold Coast Sports and Leisure Centre
SLSA Iron Series Super Sprint and Grand Eliminator	Jan 31-Feb 1	Miami
Red Hot Summer Tour	Feb 1	Broadwater Parklands
AACTA Festival	Feb 4-8	HOTA, Home of the Arts
Laneway Festival	Feb 7	Southport Sharks
Beach 5s Australia Championship	Feb 13-15	Greenmount Beach
Shannon Eckstein Ironman Classic	Feb 13-15	Northcliffe Surf Life Saving Club
ITTF World Para Future	Feb 14-16	Gold Coast Sports and Leisure Centre
Suncorp Spirit Cup	Feb 20	Gold Coast Sports and Leisure Centre
Para Swimming World Series	Feb 20-22	Gold Coast Aquatic Centre
NBL Ignite Cup Final	Feb 22	Gold Coast Convention and Exhibition Centre
AFC Women's Asia Cup, Iran vs Korea	Mar 2	CBus Super Stadium
AFC Women's Asia Cup, Australia vs Iran	Mar 5	CBus Super Stadium
AFC Women's Asia Cup, Korea vs Philippines	Mar 5	CBus Super Stadium
VolleySlam	Mar 6-15	Coolangatta Beach

### MORE ABOUT MAJOR EVENTS

## UPCOMING BUSINESS EVENTS

EVENT NAME	DATE	DELEGATES
Go Vita Conference	Feb 10-12	300
World Surfing Conservation Conference	Feb 16-19	500
Amway Hong Kong Leadership Seminar	Mar 1-5	400
Australasian Pharmacy Professional Conference	Mar 12-14	6,000
Screen Forever 40	Mar 17-19	700
ANZSNR Annual Scientific Meeting	Mar 19-21	200
ANZGOG Annual Scientific Meeting	Mar 25-27	300
Endocrine Society of Australia Seminar	Apr 10-12	350
Floodplain Management Australia National Conference	Apr 21-24	400
Retail Fest	May 5-7	2,000
Rotortech 2026	May 6-8	2,000
Lift Brands Conference	May 11-15	600
AUSCERT Conference	May 19-22	900
Marinas26	May 25-26	350
Australasian Sonographers Conference	May 29-31	1,300

### MORE ABOUT BUSINESS EVENTS