



EXPERIENCE
GOLDCOAST.

VISITOR ECONOMY DASHBOARD

ACCOMMODATION PERFORMANCE SUMMARY - NOVEMBER 2025

The month of November held several major events, including the Gold Coast Oceania Open, Elastic Hearts, Men's T20 Australia vs India, Red Hot Summer Tour, Schoolies, and the Gold Coast Music Awards.

Public holidays were observed on November 3 for Recreation Day in TAS and on November 4 for Melbourne Cup in VIC.

Average occupancy across the month of November was 70%, down -3 points versus last year (73%). The average daily rate (ADR) was \$267, up +2% versus last year (\$262).

Forward bookings occupancy for the next 28 days (at December 22) averaged 73%, down -1 point versus the same time last year (74%).

OCCUPANCY



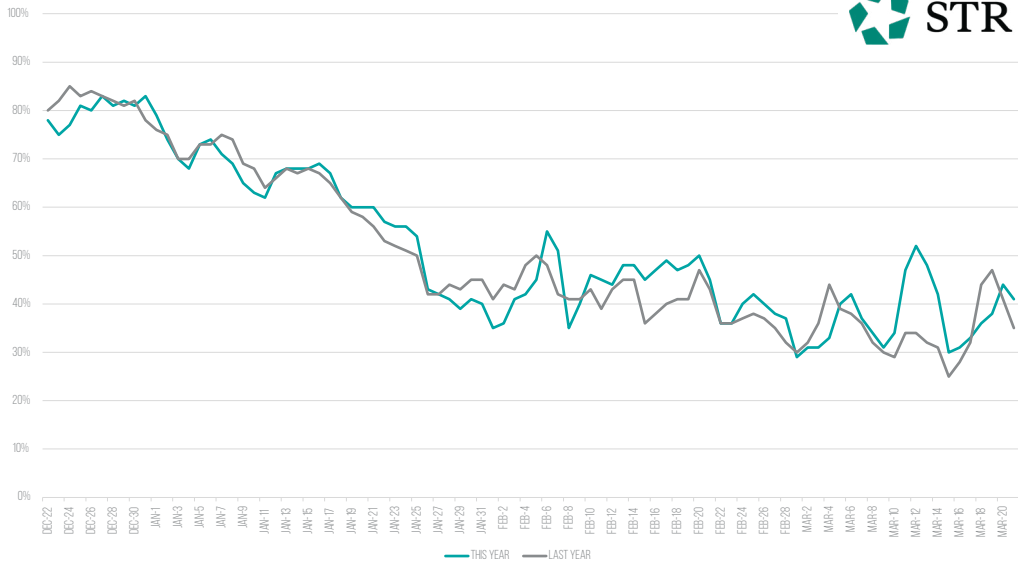
70%
-3 POINTS VS
NOVEMBER 2024

ADR



\$267
+2% VS
NOVEMBER 2024

FORWARD OCCUPANCY FOR NEXT 90 DAYS



Occupancy = Percent sold of available rooms.

ADR (Average Daily Rate) = Room revenue divided by rooms sold.

Forward Occupancy = Reservations within the system on any given date.

The downward trajectory is expected and indicates how far forward consumers are willing to book.

VISITATION DATA



The interactive visitation data published by TEQ provides a overview of domestic and international visitation to Queensland, the Gold Coast and other tourism regions.

DOMESTIC VISITATION **INTERNATIONAL VISITATION**



GOLD COAST AVIATION (INBOUND SEATS)

| | NOV 2024 | NOV 2025 | Variance |
|---------------|----------|----------|----------|
| Domestic | 240,176 | 253,724 | +6% |
| International | 23,852 | 31,849 | +34% |
| Total | 264,028 | 285,573 | +8% |

BRISBANE AVIATION (INBOUND SEATS)

| | NOV 2024 | NOV 2025 | Variance |
|---------------|-----------|-----------|----------|
| Domestic | 878,442 | 890,146 | +1% |
| International | 347,112 | 370,050 | +7% |
| Total | 1,225,554 | 1,260,196 | +3% |

TOP 10 INBOUND CITIES

| | |
|--------------|----------------|
| 1. Sydney | 6. Geelong |
| 2. Melbourne | 7. Newcastle |
| 3. Auckland | 8. Bali |
| 4. Adelaide | 9. Cairns |
| 5. Canberra | 10. Queenstown |

TOP 15 INBOUND NATIONALITIES

| | | |
|-------------------|----------------|-----------------|
| 1. New Zealand | 6. India | 11. Philippines |
| 2. China | 7. South Korea | 12. Germany |
| 3. United Kingdom | 8. Canada | 13. Singapore |
| 4. USA | 9. Taiwan | 14. PNG |
| 5. Japan | 10. France | 15. Fiji |

GOLD COAST AIRPORT DATA



BRISBANE AIRPORT DATA



UPCOMING MAJOR EVENTS

| EVENT NAME | DATE | LOCATION |
|----------------------------------------------------|--------------|---------------------------------------------|
| Magic Millions | Jan 10 | Gold Coast Turf Club |
| National Futsal Championships | Jan 13-17 | Gold Coast Sports Precinct |
| Brisbane Bullets v Adelaide 36ers | Jan 28 | Gold Coast Sports and Leisure Centre |
| SLSA Iron Series Super Sprint and Grand Eliminator | Jan 31-Feb 1 | Miami |
| Red Hot Summer Tour | Feb 1 | Broadwater Parklands |
| AACTA Festival | Feb 4-8 | HOTA, Home of the Arts |
| Laneway Festival | Feb 7 | Southport Sharks |
| Beach 5s Australia Championship | Feb 13-15 | Greenmount Beach |
| Shannon Eckstein Ironman Classic | Feb 13-15 | Northcliffe Surf Life Saving Club |
| ITTF World Para Future | Feb 14-16 | Gold Coast Sports and Leisure Centre |
| Suncorp Spirit Cup | Feb 20 | Gold Coast Sports and Leisure Centre |
| Para Swimming World Series | Feb 20-22 | Gold Coast Aquatic Centre |
| NBL Ignite Cup Final | Feb 22 | Gold Coast Convention and Exhibition Centre |
| AFC Women's Asia Cup, Iran vs Korea | Mar 2 | CBus Super Stadium |
| AFC Women's Asia Cup, Australia vs Iran | Mar 5 | CBus Super Stadium |
| AFC Women's Asia Cup, Korea vs Philippines | Mar 5 | CBus Super Stadium |
| VolleySlam | Mar 6-15 | Coolangatta Beach |

MORE ABOUT MAJOR EVENTS

UPCOMING BUSINESS EVENTS

| EVENT NAME | DATE | DELEGATES |
|-----------------------------------------------------|-----------|-----------|
| Go Vita Conference | Feb 10-12 | 300 |
| World Surfing Conservation Conference | Feb 16-19 | 500 |
| Amway Hong Kong Leadership Seminar | Mar 1-5 | 400 |
| Australasian Pharmacy Professional Conference | Mar 12-14 | 6,000 |
| Screen Forever 40 | Mar 17-19 | 700 |
| ANZSNR Annual Scientific Meeting | Mar 19-21 | 200 |
| ANZGOG Annual Scientific Meeting | Mar 25-27 | 300 |
| Endocrine Society of Australia Seminar | Apr 10-12 | 350 |
| Floodplain Management Australia National Conference | Apr 21-24 | 400 |
| Retail Fest | May 5-7 | 2,000 |
| Rotortech 2026 | May 6-8 | 2,000 |
| Lift Brands Conference | May 11-15 | 600 |
| AUSCERT Conference | May 19-22 | 900 |
| Marinas26 | May 25-26 | 350 |
| Australasian Sonographers Conference | May 29-31 | 1,300 |

MORE ABOUT BUSINESS EVENTS