

A man and a woman are sitting on a rocky shore next to a river. The man is wearing a hat and a light blue shirt, and the woman is wearing a white shirt. They are both holding and eating fruit. The background shows a lush green riverbank with trees and a small bridge in the distance.**DESTINATION
GOLDCOAST.****MEDIA RELEASE**

9 DECEMBER 2022

TWO PROMINENT CITY LEADERS JOIN THE BOARD OF DESTINATION GOLD COAST

The Board of Gold Coast Tourism Corporation Limited, trading as Destination Gold Coast, is pleased to announce the new appointments of Rebecca Frizelle OAM and Amelia Evans to its Board of Directors.

With distinguished careers and a wide breadth of experience in aviation, business development and entrepreneurship, both are respected Gold Coast identities. Their appointments are timely as the city reopens to the world and looks towards 2032.

Following an extensive EOI process, the City of Gold Coast appointed Mrs Frizelle as Nick Scott formally stepped down last month after serving six years on the Board as a City Appointee.

Simultaneously, Ms Evans was appointed as a member-elected Director at the organisation's Annual General Meeting in November alongside Clark Kirby, CEO Village Roadshow Ltd & Village Roadshow Theme Parks and Sarah Colgate, General Manager & Managing Director Aquaduck Gold Coast & Southern Cross Tours, who were reappointed.

Co-owner NRL Gold Coast Titans, Organising Committee of the 2032 Olympic Games and Deputy Chancellor Griffith University, Rebecca Frizelle OAM said she is excited about the future ahead for Gold Coast tourism.

"The Gold Coast is on a really great platform to not just rebuild its \$5.9 billion visitor economy, but further position ourselves stronger, both domestically and internationally," Mrs Frizelle said.

"With the 2032 Olympic and Paralympic Games in the palm of our hand, there is a golden window of opportunity in the next decade that we must capitalise on and through citywide collaboration we are already taking positive strides forward."

Queensland Airports Limited CEO Amelia Evans embraced the opportunity to join the esteemed Board as the destination marketing organisation leans into its 48th year.

"My election to Destination Gold Coast's Board of Directors comes with great honour and excitement at what is a pivotal time for our tourism industry," Ms Evans said.

"These past years have shown the great resilience of our city and tourism industry, and I do believe our brightest days are ahead of us as we look to the 2032 Olympics and Paralympics.

"The demand to visit the Gold Coast is incredibly strong, and we've seen that through our airport, with passenger numbers domestically well and truly at pre-COVID levels and international numbers climbing steadily.

"Our focus must now be repositioning the Gold Coast as a destination by challenging any legacy perceptions. It's crucial we use this decade before the 2032 Games to best position the Gold Coast to shine on an international stage, by finding new ways to tell our story. When we succeed at this – the benefits will be felt well beyond 2032."

Destination Gold Coast Chair Adrienne Readings welcomed the new appointments and reappointments to the Board.

“Both Rebecca and Amelia are respected professionals who are passionate about the city and will provide some great insights and complimentary skills to our Board,” Ms Readings said.

The Board volunteer their time as serving members to oversee the organisation and a combination of experience, stability and entrepreneurship means that decisions are made with due diligence and courage.

Rebecca Frizelle OAM has made her name as a business leader in the motoring sector and in sport. After 31 years in the motor industry, representing multiple global brands on the Gold Coast, Rebecca recently stepped down to focus on non-executive roles. This decision was taken following the successful listing of the dealership group on the ASX in 2021. She was the first female Chair in the NRL and is proudly a 50 per cent co-owner of the Gold Coast Titans. Rebecca is proud of the Titan's inaugural NRLW team, entering the competition in 2022, and the continued growth of the Titans Leaguability teams, supporting people with physical and intellectual disabilities. She is on the Organising Committee for the 2032 Olympic Games and also a Director of Paralympics Australia as well as being a Director of a wide range of other organisations, including LifeFlight Australia. The Gold Coast is her home – she loves its beaches and coastal beauty and also the spirit of enterprise and opportunity that it fosters.

Amelia Evans was appointed Queensland Airports Limited (QAL) CEO in July 2022 after joining as CFO in 2016. As CEO, Amelia is responsible for setting the group's strategy, and leads an experienced executive team delivering safe and exceptional airport experiences, expanding QAL's connectivity, promoting a diverse and inclusive culture, delivering infrastructure projects and driving sustainable outcomes. Amelia is a qualified chartered accountant with 25 years' experience in Australia and global destinations such as the UK, Pacific Islands, USA, and Caribbean. Her experience extends across professional services, aviation, telco, retail and property industries. She is currently a Council member for Griffith University and an advisory board member for UNIQ You, with previous board roles including National Trust Queensland and Currumbin Wildlife Sanctuary.

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