



EXPERIENCE  
**GOLDCOAST.**

# VISITOR ECONOMY DASHBOARD

## ACCOMMODATION PERFORMANCE SUMMARY - NOVEMBER 2024

The month of November welcomed several major events, including the Pan Pacific Masters Games, Pearl Jam's Dark Matter performance and Schoolies 2024. Average occupancy across the month was 72.6%, a slight increase on last year (72.0%). The average daily rate (ADR) in November was \$262, up from \$256 last year.

Forward occupancy for the next 28 days (at 16 December) averaged 70%, a slight increase compared to the same time last year (69%).

Total inbound seats to Gold Coast Airport in November were down (-12%) compared to last year, while total inbound seats to Brisbane Airport were up (+3%) compared to last year.

Public holidays were observed on 4 November (Recreation Day in TAS) and 5 November (Melbourne Cup Day in VIC).

### OCCUPANCY



**72.6%**

+ 0.6 POINTS VS  
NOVEMBER 2023

### ADR



**\$262**

+ 2.4% VS  
NOVEMBER 2023

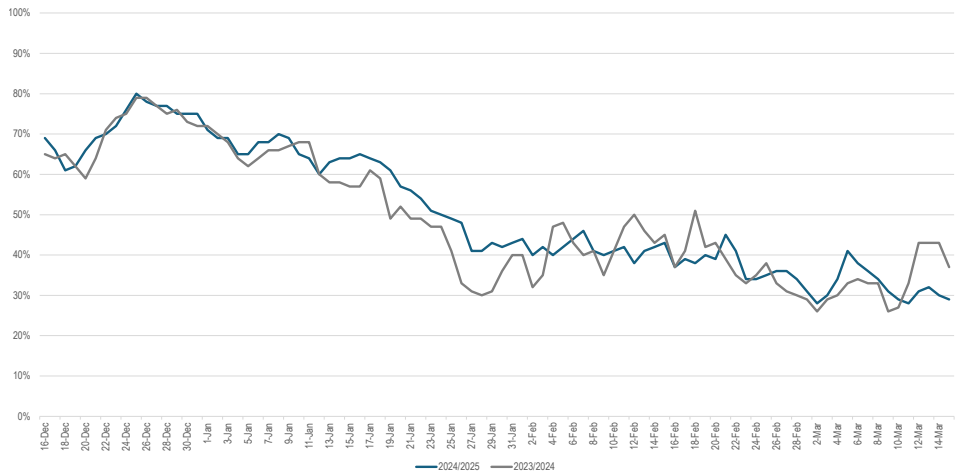
### REVPAR



**\$191**

+ 3.2% VS  
NOVEMBER 2023

### FORWARD OCCUPANCY FOR NEXT 90 DAYS



**Occupancy** = Percent sold of available rooms.

**ADR** (Average Daily Rate) = Room revenue divided by rooms sold.

**RevPAR** (Revenue Per Available Room) = Room revenue divided by rooms available.

**Forward Occupancy** = Reservations within the system on any given date. The downward trajectory is expected and indicates how far forward consumers are willing to book.

## REGIONAL OVERNIGHT MOBILITY DATA



The Regional Overnight Mobility Dashboard provides a regional overview of domestic overnight visitation by month, including the origin and volume of interstate and intrastate visitors.

TOURISM DATA EXPLORER



## GOLDCOAST AVIATION (INBOUND SEATS)

	NOV 2023	NOV 2024	Variance
Domestic	268,284	240,176	- 10%
International	30,885	23,852	- 23%
<b>Total</b>	<b>299,169</b>	<b>264,028</b>	<b>- 12%</b>

## BRISBANE AVIATION (INBOUND SEATS)

	NOV 2023	NOV 2024	Variance
Domestic	876,224	855,014	- 2%
International	292,513	346,923	+ 19%
<b>Total</b>	<b>1,168,737</b>	<b>1,201,937</b>	<b>+ 3%</b>

### Future Capacity Information

<b>Hong Kong Airlines</b>	Launching seasonal service between Gold Coast and Hong Kong from January 2025 for 5 weeks.
<b>Jetstar</b>	Announced flights to Dunedin and Hamilton from June 2025, 3 times per week for each service. Increasing services between Gold Coast and Christchurch for December 2024 to January 2025.
<b>Virgin Australia</b>	Announced additional capacity for Adelaide, Sydney and Melbourne for December 2024 to January 2025.

### Future Capacity Information

<b>Batik Air</b>	Published growth to Bail, upgrading 4 out of 7 services from B737 to A330, from early-December 2024 to mid-February 2025.
<b>Qantas</b>	Announced return of B787 aircraft for Los Angeles from mid-August 2025.
<b>VietJet</b>	Published growth to Vietnam from 4 to 5 services per week for mid-December 2024 to late-February 2025.
<b>Virgin Australia</b>	Published growth to Vanuatu from 7 to 10 services per week for mid-December 2024 to mid-January 2025.

### TOP CITY PAIRS

1. Sydney
2. Melbourne
3. Adelaide
4. Auckland
5. Canberra

### TOP 15 INBOUND NATIONALITIES

- |                  |                |              |
|------------------|----------------|--------------|
| 1 New Zealand    | 6 India        | 11 France    |
| 2 United Kingdom | 7 South Korea  | 12 PNG       |
| 3 China          | 8 Canada       | 13 Germany   |
| 4 Japan          | 9 Taiwan       | 14 Singapore |
| 5 USA            | 10 Philippines | 15 Fiji      |

### GOLDCOAST AIRPORT DATA



### BRISBANE AIRPORT DATA



## UPCOMING MAJOR EVENTS

EVENT NAME	DATE	LOCATION
Basketball Queensland U18 Championships	8 Jan - 12 Jan	Carrara Indoor Sports Stadium
Magic Millions	11 Jan	Gold Coast Turf Club
Gold Coast International Futsal Cup	13 Jan - 18 Jan	Gold Coast Sports and Leisure Centre
AACTA Festival	5 Feb - 9 Feb	HOTA, Home of the Arts
Gold Coast Open	13 Feb - 17 Feb	Burleigh Heads
BMX Freestyle National Championships	15 Feb - 16 Feb	National BMX Freestyle Park
Shaw and Partners Shannon Eckstein Ironman Classic	21 Feb - 22 Feb	Northcliffe Surf Life Saving Club
Green Day	5 Mar	Cbus Super Stadium
Australian WPGA Championship	6 Mar - 9 Mar	Sanctuary Cove Golf and Country Club
Netball Queensland Suncorp Spirit Cup	7 Mar - 8 Mar	Gold Coast Sports and Leisure Centre
Australian Boardriders Battle Grand Final	8 Mar - 9 Mar	Burleigh Heads
Volleyball Queensland Beach Schools Cup	9 Mar - 10 Mar	Coolangatta Beach

### MORE ABOUT MAJOR EVENTS

## UPCOMING BUSINESS EVENTS

EVENT NAME	DATE	DELEGATES
Australian Dairy Conference	12 Feb - 14 Feb	600
SlipStream Connect	19 Feb - 21 Feb	250
Team Mak Impact	21 Feb - 23 Feb	1,800
AIRR & Elders National Conference	6 Mar - 10 Mar	1500
ARGANZ Abdominal Radiology Group Australia & NZ	6 Mar - 9 Mar	350
Apiam Leadership Conference	17 Mar - 20 Mar	200
Screen Forever	18 Mar - 20 Mar	700
Australian Pharmacy Professional Conference & Trade Exhibition	20 Mar - 23 Mar	6,000
Trauma-Informed Symposium	21 Mar - 22 Mar	20
National Mortgage Brokers	26 Mar - 28 Mar	250
SUBCON Subway Australia & NZ Convention	28 Mar - 30 Mar	1,000
Australian Distillers Annual Conference	31 Mar - 2 Apr	600

### MORE ABOUT BUSINESS EVENTS