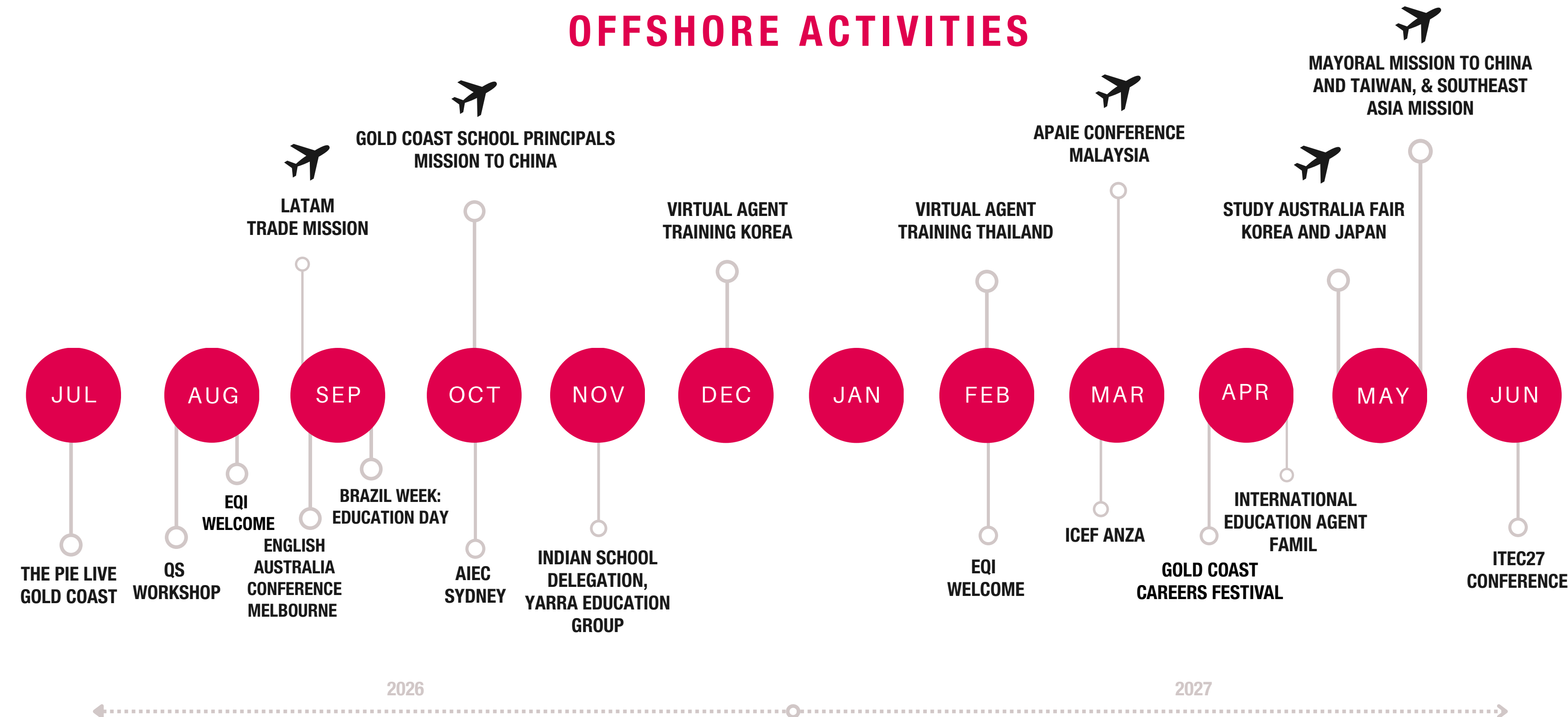


OFFSHORE ACTIVITIES



This calendar is indicative, intended for planning purposes only and subject to change.

TRADE CALENDAR 2026-2027 (DRAFT)

Date	Event Name	Location	Notes
28-29 JUL 2026	The PIE LIVE Asia Pacific Conference	Gold Coast	The PIE Live Asia Pacific Conference returns to the Gold Coast (HOTA) for the fourth consecutive year, bringing together international education leaders from around the world to explore emerging trends, market shifts, and innovative strategies in student recruitment and engagement.
25 AUG 2026 (TBC)	QS Workshop	Gold Coast	Conducted by QS, this workshop will explore current trends and opportunities to strengthen the Gold Coast’s position as a leading study destination and enhance the student experience.
28 AUG-14SEP 2026	Trade Mission and Expo Vente Australia	Brasilia/ Sao Paulo/ Santiago/ Lima/ Bogota/ Mexico	This proposed trade mission will be aligned with the Expo Vente Australia, connecting Gold Coast institutions across the VET, ELICOS, schools, and higher education sectors with government bodies, local institutions, education agents, potential students, alumni, and influencers in the LATAM region.
9-10 SEP 2026	ISANA Conference	Melbourne	ISANA Conference is an Australia’s leading annual forum for professionals supporting international students, bringing together educators, policymakers, and industry specialists to share best practice and emerging trends. It’s a premier event for anyone looking to strengthen student experience, wellbeing, compliance, and sector-wide engagement.
16 -18 SEP 2026	English Australia Conference	Melbourne	The English Australia Conference is the premier annual event for the ELICOS sector, bringing together educators, leaders, and policymakers to explore best practice, sector trends, and emerging opportunities in English language education.
24 SEP	Brazil Week Education Day	Gold Coast	EGC in partnership with ABCC celebrates 5 years of Brazil Week, recognising the significant contribution of the Brazilian international student community to the Gold Coast's education sector, economy, and vibrant multicultural community.
27-30 OCT 2026	AIEC Conference	Sydney	AIEC is Australia’s largest international education conference bringing together global leaders, researchers, policymakers, and practitioners. It’s an essential platform for inspiration, collaboration, and professional growth.
19-28 OCT 2026	Gold Coast School Principals Mission to China	Chengdu, Hangzhou, Jinan	This visit will take the Gold Coast school delegation to Chengdu, Hangzhou and Jinan for official meetings with education authorities, school visits, executive roundtables, and university engagement. The purpose is to strengthen education cooperation between the Gold Coast and China, build school partnerships, explore student and teacher exchange opportunities, share best practice in curriculum and innovation, and deepen mutual cultural understanding.
NOV 2026 (TBC)	Indian school delegation, Yarra Education Group	Gold Coast	Proposed Curated Indian School Delegation from Yarra Education Group to Explore the Gold Coast's Education Ecosystem and Engage with Australian Education Leaders
2-4 March 2027	ICEF ANZA	Perth	ICEF ANZA is an annual business to business event that connects education providers from Australia and New Zealand with pre screened international student recruitment agents who focus on these two study destinations. It combines prescheduled one to one meetings, seminars and networking functions to support partnership building, market insights and student recruitment into both countries.
21-25 MAR 2027	APAIE Conference	Kuala Lumpur	The Asia Pacific Association for International Education Conference and Exhibition (APAIE), is a major annual gathering for international education professionals across the region. It brings together universities, colleges, government agencies and sector organisations to share practice, build partnerships and explore trends in student mobility and global engagement through keynotes, sessions, networking and a large education expo.

TRADE CALENDAR 2026-2027 (DRAFT)

Date	Event Name	Location	Notes
April 2027 (TBC)	Gold Coast Careers Festival	Gold Coast	Hosted by Experience Gold Coast, the Gold Coast Careers Festival is one of Queensland's largest careers expos, connecting students with leading education providers, employers and industry experts.
April 2027 (TBC)	International Education Agent Famil	Gold Coast	This proposed Famil program will showcase the Gold Coast's world-class education offering and lifestyle. Delegates will take part in a curated program of campus visits, industry engagement and cultural activities, highlighting the city's strengths as a premier study destination.
MAY 2027 (TBC)	Mayoral Mission to China and Taiwan & Southeast Asia mission	TBC	Mayoral Mission to China and Taiwan: Celebrate sister city anniversaries, strengthen civic and education ties, and pursue new education partnerships. Southeast Asia Mission: Connect Gold Coast education providers with government, institutions, agents, prospective students, alumni and key influencers across Southeast Asia.
MAY 2027 (TBC)	Study Australia Fair - Korea & Japan	TBC	Study Australia Fair (Korea and Japan) is run by Austrade and Australian embassies. The events bring Korean and Japanese students and parents together with representatives from Australian universities, schools, TAFE and English language colleges, offering one to one advice, seminars and a virtual component that lets students explore providers and collect information before and after the in-person fairs.
JUN 2027 (TBC)	ITEC27	TBC	The ITEC Conference is the flagship event of the Independent Tertiary Education Council Australia (ITECA), the peak body representing independent tertiary education providers in Australia. The conference brings together government, industry, and education leaders to share market intelligence, policy updates, and future-focused strategies.
Various Dates	Virtual Agent Training Webinar	TBC	The Virtual Agent Training webinar series is designedis designed to keep the Gold Coast front of mind in key regions where we are unable to have an in-person presence. These interactive webinars provide agents with the latest updates, insights, and key selling points about studying on the Gold Coast, ensuring they remain well-informed and confident in promoting our destination.