



EXPERIENCE
GOLD COAST.

VISITOR ECONOMY DASHBOARD

ACCOMMODATION PERFORMANCE SUMMARY - SEPTEMBER 2025

The month of September held several major events, including the SWELL Sculpture Festival, Premier Invitational, UniSport Nationals and Australian Pickleball Championships. Public holidays were observed on September 26 in VIC for the AFL Grand Final and on September 29 in WA for the King's Birthday.

Average occupancy across the month of September was 73%, -1 point versus last year (74%). The average daily rate (ADR) was \$279, +6% versus last year (\$264). Forward bookings occupancy for the next 28 days (at October 20) averaged 68%, +2 points versus the same time last year (66%).

OCCUPANCY



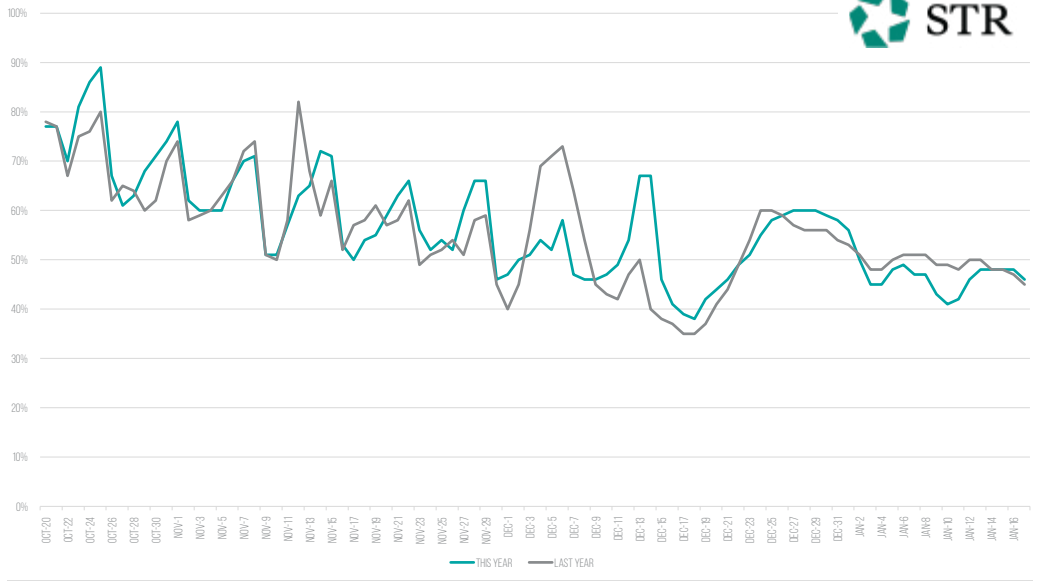
73%
-1 POINT VS
SEPTEMBER 2024

ADR



\$279
+6% VS
SEPTEMBER 2024

FORWARD OCCUPANCY FOR NEXT 90 DAYS



Occupancy = Percent sold of available rooms.

ADR (Average Daily Rate) = Room revenue divided by rooms sold.

Forward Occupancy = Reservations within the system on any given date.

The downward trajectory is expected and indicates how far forward consumers are willing to book.

VISITATION DATA



The interactive visitation data published by TEQ provides a overview of domestic and international visitation to Queensland, the Gold Coast and other tourism regions.

DOMESTIC VISITATION **INTERNATIONAL VISITATION**



GOLDCOAST AVIATION (INBOUND SEATS)

	SEP 2024	SEP 2025	Variance
Domestic	251,967	270,908	+8%
International	32,535	44,316	+36%
Total	284,502	315,224	+11%

TOP 10 INBOUND CITIES

1. Sydney	6. Bali
2. Melbourne	7. Christchurch
3. Auckland	8. Cairns
4. Adelaide	9. Geelong
5. Canberra	10. Newcastle

BRISBANE AVIATION (INBOUND SEATS)

	SEP 2024	SEP 2025	Variance
Domestic	900,284	957,387	+6%
International	320,392	369,470	+15%
Total	1,220,676	1,326,857	+9%

TOP 15 INBOUND NATIONALITIES

1. New Zealand	6. India	11. PNG
2. United Kingdom	7. Taiwan	12. Philippines
3. China	8. South Korea	13. Singapore
4. Japan	9. France	14. Germany
5. USA	10. Canada	15. Malaysia

GOLDCOAST AIRPORT DATA



BRISBANE AIRPORT DATA



UPCOMING MAJOR EVENTS

EVENT NAME	DATE	LOCATION
Gold Coast Oceania Open	Nov 1-2	Carrara Indoor Sports Stadium
Men's T20 Australia v India	Nov 6	People First Stadium
Elastic Hearts	Nov 6-8	HOTA, Home of the Arts
Brisbane Bullets v New Zealand Breakers	Nov 12	Gold Coast Sports and Leisure Centre
3Ptag QLD Junior All Nations Tournament	Nov 14-16	Runaway Bay Sports Complex
Schoolies	Nov 21-Dec 6	Surfers Paradise
Gold Coast Beach Oztag	Nov 22-23	Coolangatta
Gold Coast Music Awards	Nov 27	HOTA, Home of the Arts
Festival of Touch	Nov 28-Dec 7	Coomera Sports Park
World Supercross Australian GP	Nov 29	Cbus Super Stadium
Australian School Basketball Championships	Nov 29-Dec 5	Various Locations
Australian Volleyball Schools Cup	Dec 7-13	Gold Coast Sports and Leisure Centre
Spilt Milk	Dec 14	Gold Coast Sports Precinct
Jai Opetaia v Huseyin Cinkara	Dec 6	Gold Coast Convention and Exhibition Centre Gold Coast Turf Club
Magic Millions	Jan 10	
National Futsal Championships	Jan 13-17	Gold Coast Sports Precinct
Brisbane Bullets v Adelaide 36ers	Jan 28	Gold Coast Sports and Leisure Centre

MORE ABOUT MAJOR EVENTS

UPCOMING BUSINESS EVENTS

EVENT NAME	DATE	DELEGATES
Australian Society for Stem Cell Research Conference	Nov 10-12	180
Asian Conference on Pattern Recognition	Nov 10-13	200
ACC National Conference	Nov 12-14	300
2nd Australian Materials Chemistry Conference	Nov 16-19	250
APAMT Conference	Nov 18-20	1,000
International IEE Conference on Intelligent Transportation Systems	Nov 18-21	500
Intelligent Transport Systems Australia Summit	Nov 18-21	300
SAS Co. Ltd Incentive Trip	Nov 20-24	230
Australasian College for Emergency Medicine Conference	Nov 23-27	1,000
26th PDCAT International Conference	Nov 28-30	300
Australian Linguistic Society Conference	Dec 2-5	150
International Membrane Science and Technology Conference	Dec 7-11	250
Go Vita Conference	Feb 10-12	300
World Surfing Conservation Conference	Feb 16-19	500

MORE ABOUT BUSINESS EVENTS