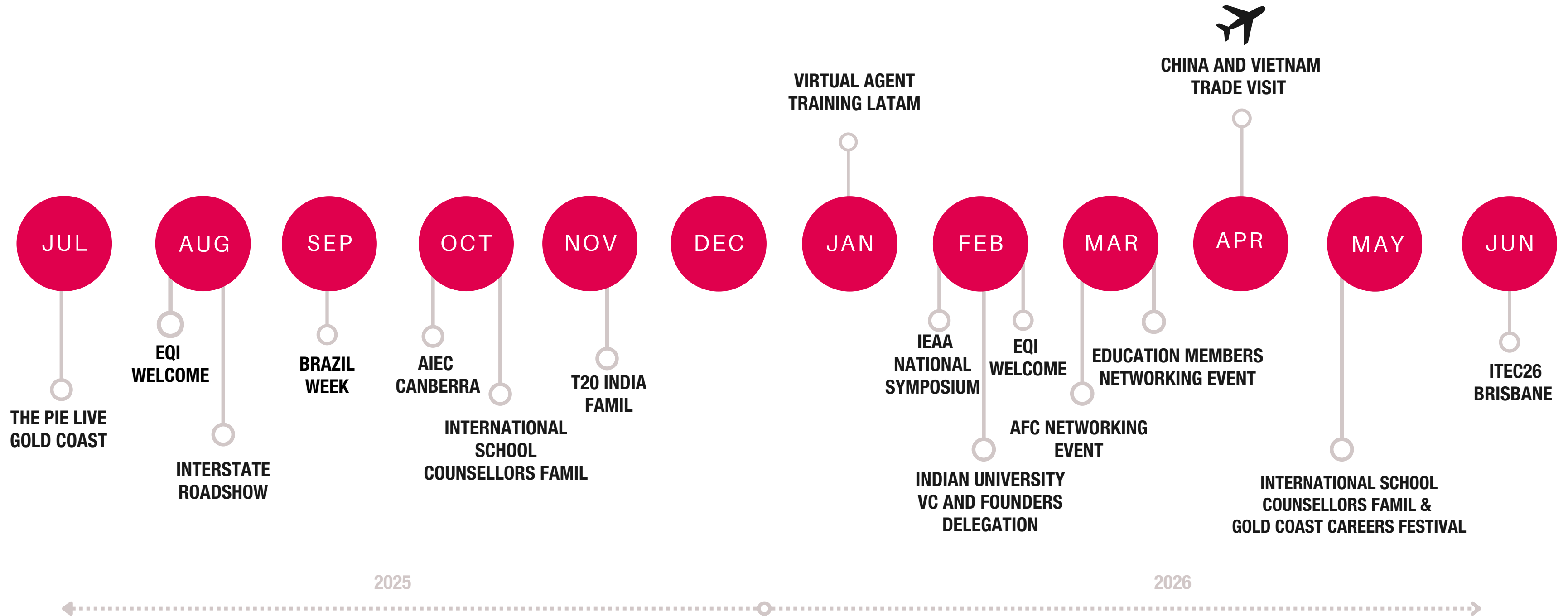


OFFSHORE ACTIVITIES



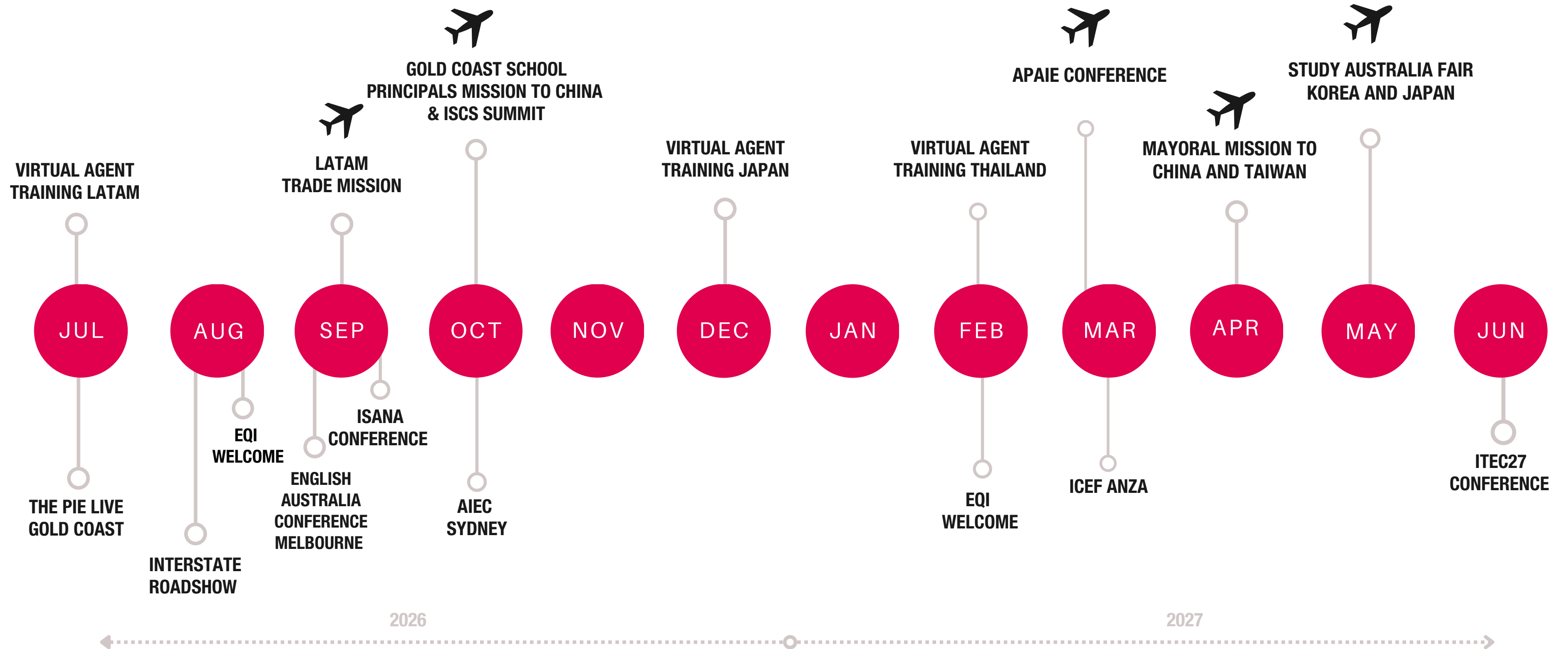
ONSHORE ACTIVITIES

TRADE CALENDAR 2025-2026 (DRAFT)

EXPERIENCE
GOLDCOAST.[™]

| Date | Event Name | Region / Country / City | Notes |
|---------------------|---|--------------------------|---|
| 12-13 February 2026 | IEAA' 2026 National Symposium | Melbourne | IEAA's 2026 National Symposium focuses on "partnerships for the future," highlighting existing and emerging collaborations that can strengthen Australian international education across all sectors amid policy and regulatory changes. The event features keynote speakers, expert panels, and findings from the Agent Quality Research Project. |
| 26-27 February 2026 | Indian University VC and Founders Delegation | Gold Coast | Collaborating with Austrade and welcoming the Indian University Vice Chancellors and Founders Mission to the Gold Coast. Delegates will visit Gold Coast universities and the Gold Coast Health and Knowledge Precinct. EGC will host a welcome dinner at HOTA. |
| 8 - 18 April 2026 | China and Vietnam Trade Visit | Beijing, Hanoi, HCM City | The visit includes participation in the China Study Abroad Forum and the China International Education Exhibition Tour in Beijing, and the TIQ Showcase Queensland event in Vietnam. |
| 17-21 May 2026 | International School Counsellors Famil & Gold Coast Carees Festival | Gold Coast | The Famil shines a spotlight on the Gold Coast's world-class education offerings, vibrant culture, unbeatable lifestyle, and the Gold Coast Careers Festival. Delegates will take part in a curated program of campus visits, industry engagement, and cultural experiences that showcase the city's strengths as a premier study destination, while leveraging the award-winning Blues on Broadbeach festival to support international student attraction and partnership development. |
| 3-5 June 2026 | ITEC26 Conference | Brisbane | The ITEC Conference is the flagship event of the Independent Tertiary Education Council Australia (ITECA), the peak body representing independent tertiary education providers in Australia. The conference brings together government, industry, and education leaders to share market intelligence, policy updates, and future-focused strategies. |

OFFSHORE ACTIVITIES



ONSHORE ACTIVITIES

TRADE CALENDAR 2026-2027 (DRAFT)

EXPERIENCE
GOLDCOAST.[™]

| Date | Event Name | Region / Country / City | Notes |
|-----------------|---|---|---|
| 28-29 JUL 2026 | The PIE LIVE Asia Pacific Conference | Gold Coast | The PIE Live Asia Pacific Conference returns to the Gold Coast (HOTA) for the fourth consecutive year, bringing together international education leaders from around the world to explore emerging trends, market shifts, and innovative strategies in student recruitment and engagement. |
| AUG 2026 (TBC) | EGC Interstate Roadshow | Sydney/ Melbourne | The EGC Interstate Roadshow is a dedicated outreach program designed to connect Gold Coast education providers with key interstate education agents and Gold Coast alumni. Through targeted presentations and networking opportunities, the roadshow showcases the Gold Coast's strengths as a premier study destination and lifestyle capital. |
| SEP 2026 (TBC) | Trade Mission and Expo Vente Australia | Brasilia/ Sao Paulo/ Santiago/ Lima/ Bogota/ Mexico | This proposed trade mission will be aligned with the Expo Vente Australia, connecting Gold Coast institutions across the VET, ELICOS, schools, and higher education sectors with government bodies, local institutions, education agents, potential students, alumni, and influencers in the LATAM region. |
| 9-10 SEP 2026 | ISANA Conference | Melbourne | ISANA Conference is an Australia's leading annual forum for professionals supporting international students, bringing together educators, policymakers, and industry specialists to share best practice and emerging trends. It's a premier event for anyone looking to strengthen student experience, wellbeing, compliance, and sector-wide engagement. |
| 16 -18 SEP 2026 | English Australia Conference | Melbourne | The English Australia Conference is the premier annual event for the ELICOS sector, bringing together educators, leaders, and policymakers to explore best practice, sector trends, and emerging opportunities in English language education. |
| 27-30 OCT 2026 | AIEC Conference | Sydney | AIEC is Australia's largest international education conference bringing together global leaders, researchers, policymakers, and practitioners. It's an essential platform for inspiration, collaboration, and professional growth. |
| OCT 2026 (TBC) | Gold Coast Independant School Principals Mission to China & Top Schools ISCS Summit | Chengdu, Hangzhou, Jinan | This visit will take the Gold Coast school delegation to Chengdu, Hangzhou and Jinan for official meetings with education authorities, school visits, executive roundtables, and university engagement. The purpose is to strengthen education cooperation between the Gold Coast and China, build school partnerships, explore student and teacher exchange opportunities, share best practice in curriculum and innovation, and deepen mutual cultural understanding. |
| 21-25 MAR 2027 | APAIE Conferance | Kuala Lumpur | The Asia Pacific Association for International Education Conference and Exhibition (APAIE), is a major annual gathering for international education professionals across the region. It brings together universities, colleges, government agencies and sector organisations to share practice, build partnerships and explore trends in student mobility and global engagement through keynotes, sessions, networking and a large education expo. |
| 2-4 March 2027 | ICEF ANZA | Perth | ICEF ANZA is an annual business to business event that connects education providers from Australia and New Zealand with pre screened international student recruitment agents who focus on these two study destinations. It combines prescheduled one to one meetings, seminars and networking functions to support partnership building, market insights and student recruitment into both countries. |
| APR 2027 (TBC) | Mayoral Mission to China and Taiwan | TBC | Celebrate sister city anniversaries, strengthen established civic and education relationships, and explore new opportunities for collaboration and partnership in the education sector. |
| MAY 2027 (TBC) | Study Australia Fair - Korea & Japan | TBC | Study Australia Fair (Korea and Japan) is run by Austrade and Australian embassies. The events bring Korean and Japanese students and parents together with representatives from Australian universities, schools, TAFE and English language colleges, offering one to one advice, seminars and a virtual component that lets students explore providers and collect information before and after the in-person fairs. |
| JUN 2027 (TBC) | ITEC27 | TBC | The ITEC Conference is the flagship event of the Independent Tertiary Education Council Australia (ITECA), the peak body representing independent tertiary education providers in Australia. The conference brings together government, industry, and education leaders to share market intelligence, policy updates, and future-focused strategies. |
| Various Dates | Virtual Agent Training Webinar | Korea/ Japan/ Thailand | Virtual Agent Training series is designed to keep the Gold Coast front of mind in key regions where we are unable to have an in-person presence. These interactive webinars provide agents with the latest updates, insights, and key selling points about studying on the Gold Coast, ensuring they remain well-informed and confident in promoting our destination. |