



DESTINATION
GOLDCOAST.

MEDIA RELEASE

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DREAMING MOUNTAIN SHOWCASES GOLD COAST'S RICH INDIGENOUS HERITAGE

In the lead up to NAIDOC Week (3 – 10 July), Destination Gold Coast in partnership with the Yugambeh Region Aboriginal Corporation Alliance (YRACA) released a short film, *Dreaming Mountain*.

The short film was officially unveiled today at Jellurgal Aboriginal Cultural Centre with Traditional Custodian talent, friends, and family in attendance.

Following artists and locals, the film highlights some of the Gold Coast's Traditional Custodians, their storytelling, experiences, and connection to Country.

YRACA Chairman, Uncle John Graham, welcomed the partnership.

"On behalf of the YRACA Board, we are pleased to be a part of this project," Mr Graham said.

"Jellurgal is a significant and special place for us as Traditional Custodians which is visited and enjoyed by so many people from near and far. It is vital that we all take care of it for future generations."

Destination Gold Coast CEO Patricia O'Callaghan said NAIDOC Week celebrates the history, culture and achievements of Aboriginal and Torres Strait Islander peoples and is a time to learn more about our communities.

"We know people love learning from the world's oldest ancient culture and this short film provides a platform to share the stories of the Yugambeh people to enrich the cultural equity of the region," Ms O'Callaghan said.

"As a destination with a strong Indigenous foundation, our tourism sector and community can continue to learn from our First Nations peoples who proudly practice and preserve their rich heritage.

"We recognise the importance of cultural tourism and Destination Gold Coast is committed to supporting the enhancement of Indigenous tourism experiences for the region.

"This couldn't be timelier with the State Government's release of the Towards 2032 Action Plan last week, which outlines a number of Indigenous tourism initiatives for Queensland going forward."

The number of domestic visitors nationally who enjoyed Indigenous visual and/or performance or community interaction, grew 15 per cent between 2014 and 2019, a good sign of growth into the future.

Click [here](#) to view and embed *Dreaming Mountain*.

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