



EXPERIENCE
GOLDCOAST.

VISITOR ECONOMY DASHBOARD

ACCOMMODATION PERFORMANCE SUMMARY - JUNE 2024

The month of June welcomed our “off peak” winter season and the June-July school break. Average occupancy across the month was 64.0%, a slight increase on 2023 (63.2%). June occupancy reached a peak of 81.8% on Saturday 8 June. The ADR for June reached \$236, a record for the Gold Coast in that month and a slight increase on last year’s ADR for June of \$234. Notably, the combined June-July school break period for QLD, NSW, VIC and New Zealand ran over four weeks this year, compared to three weeks in 2023. Public holidays for June included the King’s Birthday on 10 June in Australia (except QLD and WA) and Matariki on 28 June in New Zealand.

The forward occupancy graph (below) represents the reservations on any given date. The downward trajectory in the graph is expected since it is a function of how far forward consumers are willing to commit to discretionary expenditure. The run of frequent small peaks and troughs are expected and indicate the weekly cycle of weekend peaks.

OCCUPANCY



64.0%

+0.8 PERCENTAGE POINTS VS JUNE 2023

ACCOMMODATION DATA SOURCE, STR

ADR



\$236

+1.0% VS JUNE 2023

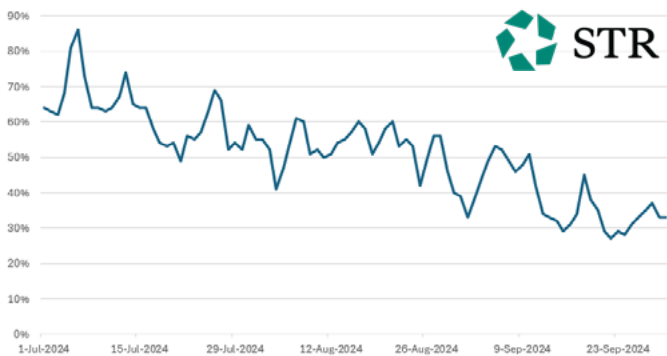
REVPAR



\$151.25

+2.4% VS JUNE 2023

FORWARD OCCUPANCY FOR NEXT 90 DAYS



The Forward Occupancy for next 90 days graph uses a snapshot of reservations taken.

The accommodation data referenced herein is sourced from STR. It comprises 63% of accommodation rooms on the Gold Coast.

Occupancy (per cent of rooms sold)

ADR (Average Daily Rate) – Room revenue divided by rooms sold.

RevPAR (Revenue Per Available Room) – Room revenue divided by rooms available.

REGIONAL OVERNIGHT MOBILITY DATA SNAPSHOT



TOURISM DATA EXPLORER

TOURISM & EVENTS
Queensland

GOLD COAST AVIATION (INBOUND SEATS)

Year	2023	2024	
Month	JUNE	JUNE	YoY Var %
Domestic Seats	249,014	245,186	-2%
International Seats	46,085	31,124	-32%
Total	295,099	276,310	-6%

BRISBANE AVIATION (INBOUND SEATS)

Year	2023	2024	
Month	JUNE	JUNE	YoY Var %
Domestic Seats	882,464	899,409	+1.9%
International Seats	252,845	310,149	+23%
Total	1,135,309	1,209,558	+8%

Future Capacity Information

AIRLINE PARTNER	ACTIVITIES/INITIATIVES
Jetstar	Increasing the number of services between Gold Coast and Christchurch over the holiday period (14 December to 26 January)
AirAsiaX	Suspension of services between Gold Coast and Kuala Lumpur from December 24. Currently no more flights in operation between the two cities due to the seasonal schedule that was in place.

Future Capacity Information

AIRLINE PARTNER	ACTIVITIES/INITIATIVES
Jetstar	Announced the commencement of three (3) services per week to Bangkok (Thailand), commencing 13 December 2024. Published year-round growth to Denpasar (Bali) from ten to eleven services per week from 16 Dec 2024.
China Eastern	Published seasonal growth to Shanghai from three (3) to seven (7) services per week from 27 October 2024 to 29 March 2025.
United Airlines	Market withdrawal of the three (3) flights per week seasonal service to Los Angeles, which was due to operate December 2024 to March 2025. Increase in capacity of the seven (daily) flights per week to San Francisco from B787-9 aircraft to the larger B777 aircraft from 25 October 2024 to 05 March 2025.

TOP CITY PAIRS - SEATS

1. Sydney
2. Melbourne
3. Auckland
4. Adelaide
5. Canberra

TOP 15 INBOUND NATIONALITIES BY PASSPORT (EXCLUDING AUSTRALIANS)

- | | | |
|---------------|----------------|------------|
| 1 New Zealand | 6 Taiwan | 11 Canada |
| 2 China | 7 South Korea | 12 PNG |
| 3 UK | 8 Japan | 13 France |
| 4 USA | 9 Singapore | 14 Vietnam |
| 5 India | 10 Philippines | 15 Germany |

GOLD COAST AIRPORT



BNE PASSENGER STATISTICS



MAJOR AND SIGNIFICANT EVENTS

EVENT NAME	DATE	LOCATION
BLEACH Festival	1-11 Aug	Various
Touch Rugby League World Cup	1-4 Aug	Carrara
Australian Pool Rescue Championships	2-4 Aug	GC Aquatic Centre
Volleyball Queensland Senior Schools Cup	9-11 Aug	Various
Pacific Airshow	16-18 Aug	Surfers Paradise
Lifesaving World Championships	20 Aug - 8 Sep	Various
Gold Coast Show	30 Aug - 1 Sep	Southport

FOR UPCOMING EVENTS

BUSINESS EVENTS AND INCENTIVES

EVENT NAME	DATE	DELEGATES
Australia Taiwan Business Council Conference	7-9 Aug	150
NightOwl Annual Conference	12-15 Aug	150
Australian Swim Schools National Conference	19-22 Aug	250
ASDP Annual Conference	22-24 Aug	250
Hairhouse Annual Conference	25-27 Aug	250
Australian Biosecurity Symposium	27-29 Aug	400

FOR INFO ON BUSINESS EVENTS