

Gold Coast International Accounting Conference one of the best

The event

Delegates came from around the world to attend the 27th Asian Pacific Conference on International Accounting Issues, held on the Gold Coast in November 2015 at Intercontinental Sanctuary Cove Resort.

With a reputation as one of the most highly regarded accounting conferences in the world, the meeting attracted 198 delegates from 20 countries. The conference brought together academics and practitioners in a forum designed to examine emerging trends and to enhance the understanding of international accounting issues and their implications in the Asian Pacific region. The conference also provided a valuable forum for delegates to interact with peers from across the globe.

The conference was co-hosted by Gold Coast based Bond University and Craig School of Business based in Fresno, US and is an annual event organised by an advisory committee made up of academics from around the world. The conference theme, 'Global Perspectives of Accounting Information in the 21st Century' was apt for the diverse delegate base.

The conference returned to the Gold Coast by popular demand, with Bond University having successfully hosted the event in 2010. According to course coordinator, Dr Adrian Gepp, returning within five years to the Gold Coast was not the norm, and reflected the broad appeal of the Gold Coast as a conference destination, and the organising capabilities of the local committee at Bond University.

"Our delegates and partners from the US viewed the conference as a great success, one of the best they have attended. The natural beauty of Sanctuary Cove, great weather and range of experiences all attributed to the overall good impression on our national and international delegates," he said.

Conference highlights

With a diverse academic program of eminent speakers, the program combined plenary sessions with a comprehensive concurrent program.

The social program was a definite highlight, with a range of events and activities designed to showcase the Australian lifestyle, and enable delegates to experience some of the best of the Gold Coast's natural beauty and beachside allure.

Delegates had the opportunity to visit Currumbin Wildlife Sanctuary and Canungra Winery as well as gain an insight into local heritage at the dinner show, Australian Outback Spectacular. The Melbourne Cup luncheon held onsite was also a huge hit with delegates, with the uniquely Australian event capturing the imagination of international guests.

Also contributing to the overall success of the conference was the support from a team of 55 local student volunteers, including the Bond University Band, Bond University Orchestra, and Bond University Equestrian Club.

Accordingly to Dr Gepp, the support from Gold Coast Business Events, also helped make sure the conference was an outstanding success.

“The professional service provided by Gold Coast Business Events saved us time and resulted in a higher quality conference. Norma Swain, International Association Bidding Manager from Gold Coast Business Events was a huge help in the venue selection process; her expertise and knowledge of each venue was extremely valuable. Norma also continued to be easily accessible and a great help throughout the rest of the conference organisation process,” he said.

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