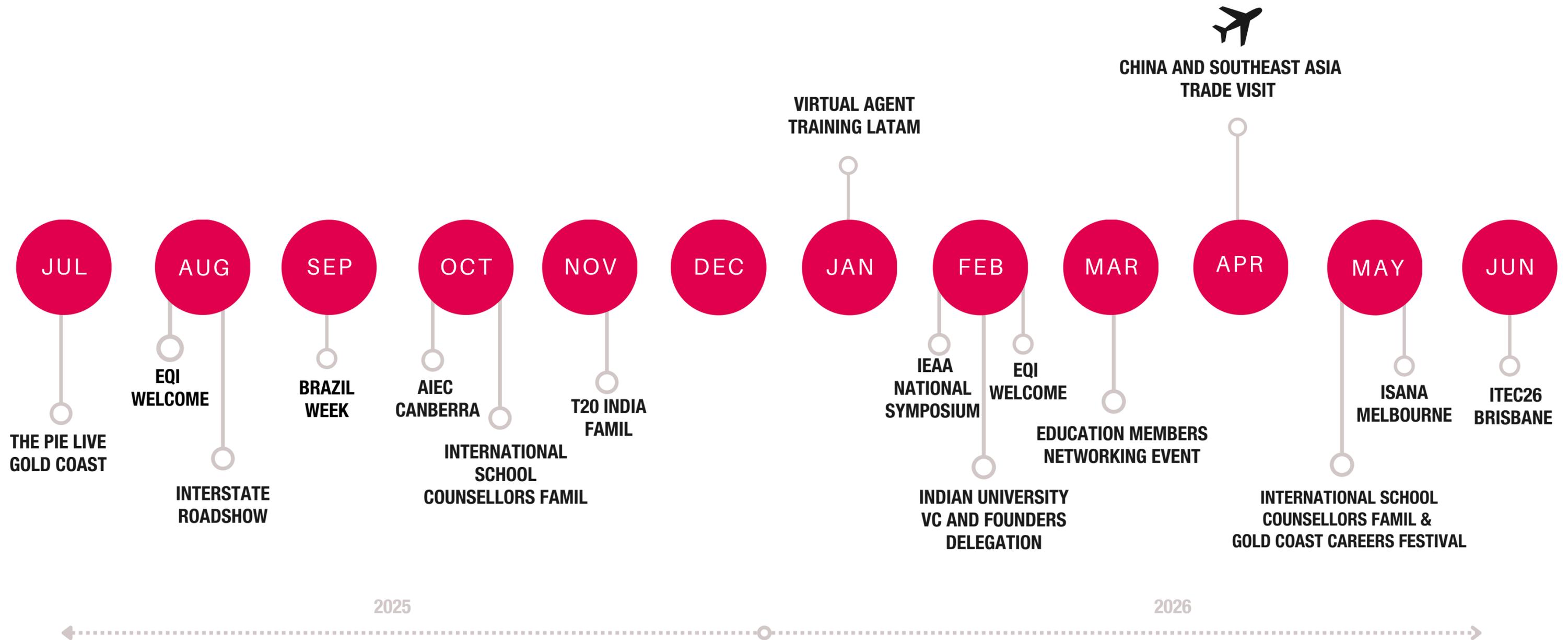


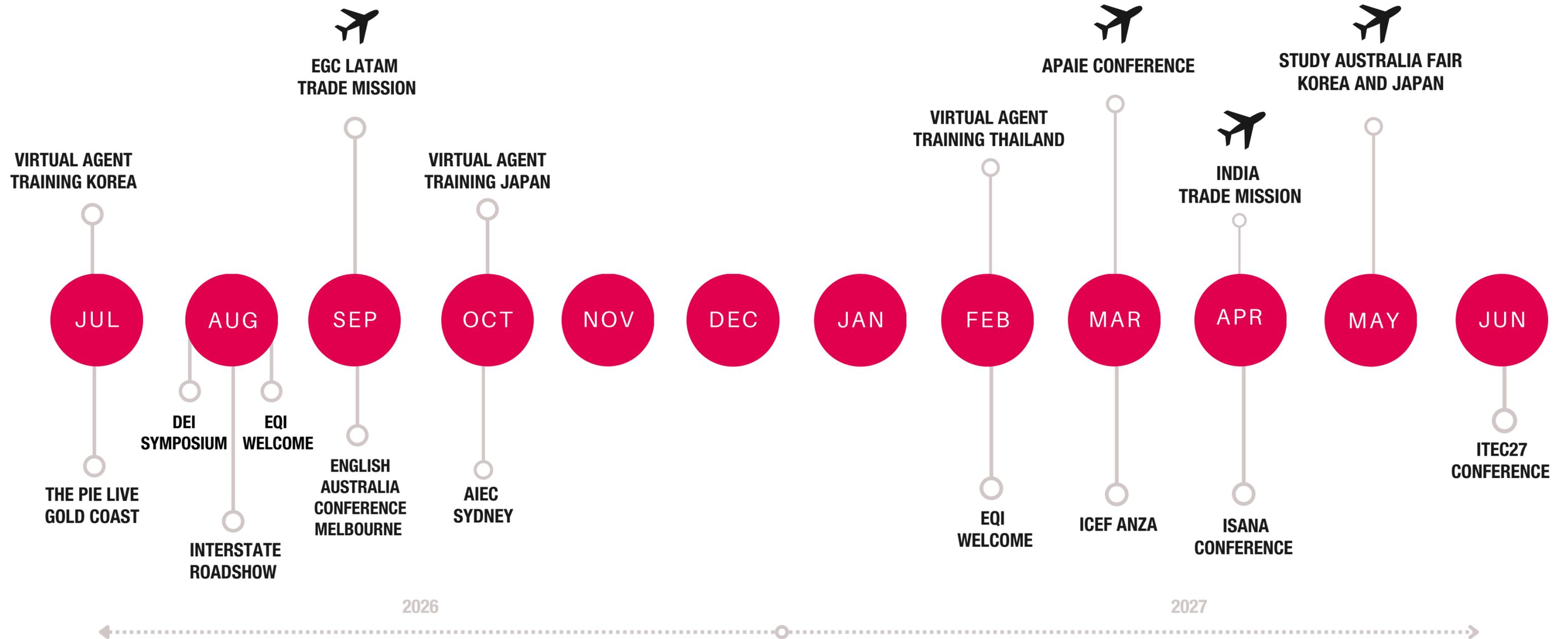
## OFFSHORE ACTIVITIES



## ONSHORE ACTIVITIES

Date	Event Name	Region / Country / City	Notes
12-13 February 2026	IEAA' 2026 National Symposium	Melbourne	IEAA's 2026 National Symposium focuses on "partnerships for the future," highlighting existing and emerging collaborations that can strengthen Australian international education across all sectors amid policy and regulatory changes. The event features keynote speakers, expert panels, and findings from the Agent Quality Research Project.
26-27 February 2026	Indian University VC and Founders Delegation	Gold Coast	Collaborating with Austrade and welcoming the Indian University Vice Chancellors and Founders Mission to the Gold Coast. Delegates will visit Gold Coast universities and the Gold Coast Health and Knowledge Precinct. EGC will host a welcome dinner at HOTA.
April 2026 (TBC)	China and Southeast Asia Trade Visit	Beijing, Chengdu, Hanoi, HCM, Manila	This visit includes China International Education Exhibition Tour (CIEET); and the TIQ Vietnam outreach programs.
May 2026 (TBC)	ISANA Conference	Melbourne	ISANA Conference is an Australia's leading annual forum for professionals supporting international students, bringing together educators, policymakers, and industry specialists to share best practice and emerging trends. It's a premier event for anyone looking to strengthen student experience, wellbeing, compliance, and sector-wide engagement.
17-21 May 2026	International School Counsellors Famil & Gold Coast Carees Festival	Gold Coast	The Famil shines a spotlight on the Gold Coast's world-class education offerings, vibrant culture, unbeatable lifestyle, as well as the Gold Coast Careers Festival. Delegates will take part in a curated program of campus visits, industry engagement, and cultural experiences that showcase the city's strengths as a premier study destination, while leveraging the award-winning Blues on Broadbeach festival to support international student attraction and partnership development.
3-5 June 2026	ITEC26 Conference	Brisbane	The ITEC Conference is the flagship event of the Independent Tertiary Education Council Australia (ITECA), the peak body representing independent tertiary education providers in Australia. The conference brings together government, industry, and education leaders to share market intelligence, policy updates, and future-focused strategies.

## OFFSHORE ACTIVITIES



## ONSHORE ACTIVITIES

# TRADE CALENDAR 2026-2027 (DRAFT)

EXPERIENCE  
**GOLDCOAST.**<sup>™</sup>

Date	Event Name	Region / Country / City	Notes
28-29 JUL 2026	The PIE LIVE Asia Pacific Conference	Gold Coast	The PIE Live Asia Pacific Conference returns to the Gold Coast (HOTA) for the fourth consecutive year, bringing together international education leaders from around the world to explore emerging trends, market shifts, and innovative strategies in student recruitment and engagement.
3 AUG 2026	DEI Symposium	Brisbane	The Department of Education International (DEI) Conference brings together education and industry leaders to share ideas, build partnerships and showcase best practice in international education, with programs that prepare students for a connected global future.
AUG 2026	EGC Interstate Roadshow	Sydney/ Melbourne/ Perth or Adelaide	The EGC Interstate Roadshow is a dedicated outreach program designed to connect Gold Coast education providers with key interstate education agents and Gold Coast alumni. Through targeted presentations and networking opportunities, the roadshow showcases the Gold Coast's strengths as a premier study destination and lifestyle capital.
SEP 2026	EGC Trade Mission and Expo Vente Australia	Brazilia/ Sao Paulo/ Santiago/ Lima/ Bogota/ Mexico	This proposed EGC trade mission will be aligned with the Expo Vente Australia, connecting Gold Coast institutions across the VET, ELICOS, schools, and higher education sectors with government bodies, local institutions, education agents, potential students, alumni, and influencers in the LATAM region.
16 -18 SEP 2026	English Australia Conference	Melbourne	The English Australia Conference is the premier annual event for the ELICOS sector, bringing together educators, leaders, and policymakers to explore best practice, sector trends, and emerging opportunities in English language education.
27-30 OCT 2026	AIEC Conference	Sydney	AIEC is Australia's largest international education conference bringing together global leaders, researchers, policymakers, and practitioners. It's an essential platform for inspiration, collaboration, and professional growth.
MAR 2027 (TBC)	APAIE Conferance	TBC	The Asia Pacific Association for International Education Conference and Exhibition (APAIE), is a major annual gathering for international education professionals across the region. It brings together universities, colleges, government agencies and sector organisations to share practice, build partnerships and explore trends in student mobility and global engagement through keynotes, sessions, networking and a large education expo.
MAR/ APR 2027 (TBC)	ICEF ANZA	TBC	ICEF ANZA is an annual business to business event that connects education providers from Australia and New Zealand with pre screened international student recruitment agents who focus on these two study destinations. It combines prescheduled one to one meetings, seminars and networking functions to support partnership building, market insights and student recruitment into both countries.
APR 2027 (TBC)	India Trade Mission	TBC	This proposed EGC trade mission connects Gold Coast institutions across the VET, ELICOS, schools, and higher education sectors with government bodies, local institutions, education agents, potential students, alumni, and influencers in India.
APR 2027 (TBC)	ISANA Conference	TBC	ISANA Conference is an Australia's leading annual forum for professionals supporting international students, bringing together educators, policymakers, and industry specialists to share best practice and emerging trends. It's a premier event for anyone looking to strengthen student experience, wellbeing, compliance, and sector-wide engagement.
MAY 2027 (TBC)	Study Australia Fair - Korea & Japan	TBC	Study Australia Fair (Korea and Japan) is run by Austrade and Australian embassies. The events bring Korean and Japanese students and parents together with representatives from Australian universities, schools, TAFE and English language colleges, offering one to one advice, seminars and a virtual component that lets students explore providers and collect information before and after the in-person fairs.
JUN 2027 (TBC)	ITEC27	TBC	The ITEC Conference is the flagship event of the Independent Tertiary Education Council Australia (ITECA), the peak body representing independent tertiary education providers in Australia. The conference brings together government, industry, and education leaders to share market intelligence, policy updates, and future-focused strategies.
Various Dates	Virtual Agent Training Webinar	Korea/ Japan/ Thailand	Virtual Agent Training series is designed to keep the Gold Coast front of mind in key regions where we are unable to have an in-person presence. These interactive webinars provide agents with the latest updates, insights, and key selling points about studying on the Gold Coast, ensuring they remain well-informed and confident in promoting our destination.