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A MESSAGE FROM EXPERIENCE GOLD COAST

It's been a fast paced run up towards the end of 2023 and no doubt you, our partners, are experiencing that in your own businesses. Over the past 8 weeks, Queensland has welcomed both China Eastern and China Southern back with direct flights from Shanghai and Guangzhou. As the largest inbound market pre-pandemic, these connections are pivotal to re-building connections between China and the Gold Coast. We'll soon represent Gold Coast at Tourism Australia's Marketplace, Zhuhai from 4-8 December and look forward to connecting with our key trade partners. Our team has also been connecting with frontliner travel agents from around the world as part of Tourism Australia's G'day Australia, held in Cairns and Australia Tourism Export Council (ATEC) Meeting Place, held in Adelaide, connecting with key +120 buyer delegates from key ITOs.

You'll soon start to see some changes in our branding, as Destination Gold Coast officially forms part of a super entity, Experience Gold Coast (EGC).

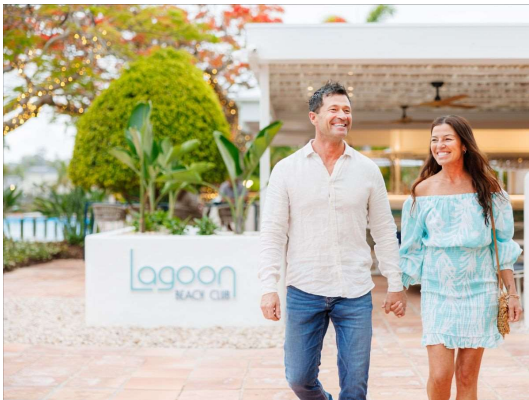
EGC unites Major Events Gold Coast, Destination Gold Coast, Study Gold Coast, Placemakers, and HOTA, Home of the Arts under one entity. Together, we provide a powerful voice for our city to promote, advocate and collaborate with industry, government, and the community to continue to strengthen our position as Australia's premier tourism destination, the home of major events, a preferred place to study and a city that values and celebrates arts and cultural experiences.*

You'll see some changes, including this newsletter, but it will continue to include all the information essential to our tourism sector.

Kirsty Lucas
International Manager



WHAT'S NEW



INTERCONTINENTAL SANCTUARY COVE RESORT

The Gold Coast's newest poolside dining destination, the Lagoon Beach Club, has now opened at InterContinental Sanctuary Cove Resort. Following a \$2.5m renovation, the new venue includes an expansive deck for events and dining, lagoonside cabanas and daybeds plus a new menu which focuses on seafood, share plates and tropical flavours. Live music and DJ sessions will form part of a summer schedule of entertainment. For trade

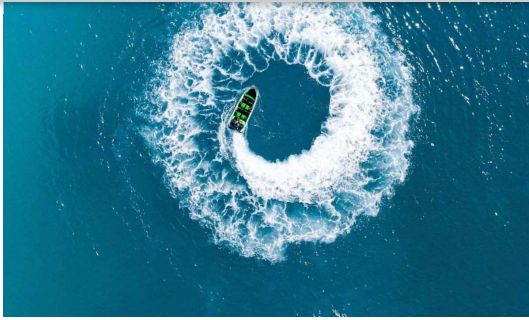
enquiries: sales.sanctuarycove@ihg.com

SAVVY STYLIST

HARBOUR TOWN PREMIUM OUTLETS

The Savvy Stylist is Harbour Town Gold Coast's newest offering clients will experience exclusive fashion consultation, trend revelations, & special offers during a 2 or 3 hour stylist session. During the session they can craft functional wardrobes, considering lifestyle, budget, & seasons, sharing tips for confident & fun fashion exploration. For trade enquiries: ethan.cole@htpo.com.au





Gold Coast's newest & most exhilarating jet boat adventure. Featuring the latest modern technology for a safe & exciting ride. Departing Sea World Marine Precinct in Main Beach, prepare for an adrenaline fueled adventure as your expert pilot guides you through high-speed turns, spins & thrilling 360-degree maneuvers. Operated by The Tour Collective trade enquiries: social@thetourcollective.com.au

GOLD COAST ITINERARIES

Explore the vibrant wonders of the Gold Coast through our captivating itineraries. Whether your clients focus is exquisite dining, rejuvenating wellness retreats, thrilling adventures, or romantic escapades, our thoughtfully curated experience ideas ensure an unforgettable journey. Your clients will cherish tailored recommendations, making their Gold Coast adventure exceptional. Click the image for itinerary inspiration.



AVIATION UPDATE



BONZA

Bonza has set up their third base & has expanded its Gold Coast Airport domestic network with 14 x routes. The Bonza services aren't available via a GDS search, agents need to register for the Travel Agent Portal (desktop system) by [clicking here](#). For the weekly security code email traveltrade@flybonza.com. Groups of 10 or more travelling together email groups@flybonza.com to secure a quote.

AIRASIA X

AirAsia X announced they will be recommencing their pre-COVID services between Auckland and the Gold Coast effective from 3 February 2024.

AIR INDIA

Air India will launch its inaugural non-stop route from Melbourne to Mumbai on 15 December, 2023. With 263 weekly flights linking Melbourne to the Gold Coast, this enhancement expands travel options & strengthens Gold Coast air connectivity to India.

Our Executive Director - Tourism & Corporate Affairs Rachel Hancock recently joined Queensland's Premier Anastacia Palaszczuk, Tourism and Events Queensland CEO Patricia O'Callaghan, Queensland Airports CEO Amelia Evans and other delegates on a China Team Queensland trade mission. The delegation met with Ctrip, airlines and other key stakeholders to reinforce the importance of this market for the Gold Coast.



G'DAY CAIRNS

Experience Gold Coast's Kate Fulton & Yoshimi Kobayashi joined G'day Australia in Cairns alongside Currumbin Wildlife Sanctuary, Harbour Town Premium Outlets, Dreamworld, SkyPoint and Village Roadshow Theme Parks to meet with 300 Aussie Specialist travel agents from across the world via 100+ face-to-face appointments, workshops and networking events. [Click here](#) to find out more about Tourism Australia's Aussie Specialist Program.



MEETING PLACE ADELAIDE

Destination Gold Coast and local tourism operators attended *Meeting Place* in Adelaide - ATEC's annual flagship event. The event is an opportunity for various tourism operators to meet face to face with Australian based inbound tourism operators and distributors during 3 days of business-to-business meetings, conferencing sessions, networking functions and an awards dinner.



HOT OFF THE PRESS

- [The Gold Coast's Undiscovered Gems | Australian Traveller](#)
- [Gold Coast Queensland: Arrive, stay, explore - Economy Traveller \(Malaysia\)](#)
- [Enjoy Gold Coast Queensland: perfect any time of year - Economy Traveller \(Malaysia\)](#)
- [Gold Coast : The Fun City - Indian Link \(India\)](#)
- [A golden getaway down under - News | Khaleej Times \(Dubai\)](#)
- [The Coolest Gold Coast Hotels For Your Next Vacay | Sitchu](#)
- [Golden Days | New Idea](#)
- [The top four luxury spas on the Gold Coast: JW Marriott, The Langham, RACV Royal Pines Resort and QT Hotel | The Australian](#)

QUICK SNIPPETS

- [Click here](#) to download the Gold Coast Guide

PRODUCT HIGHLIGHT



As a current subscriber to Experience Gold Coast's Travel Trade Newsletter, we'd like to stay friends, however if you wish to part ways you can unsubscribe on the link below or email international@destinationgoldcoast.com.

We love being friends with Travel Trade – if you have colleagues who would like to receive this newsletter, they can sign up [here](#).

#playgoldcoast



Experience Gold Coast acknowledges the Traditional Custodians of the land on which we are situated, the Kombumerri families of the Yugambeh Language Region. We pay our respects to their Elders past, present and emerging, and recognise their continuing connections to the lands, waters and their extended communities throughout Southeast Queensland.

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