



## Meet OUR INTERNATIONAL TEAM



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Latest National and International Visitor Survey results released by Tourism Research Australia for the year ending March 2024 reveal the Gold Coast has welcomed positive returns post-pandemic.

Gold Coast International visitation continues to rebound, with 651,000 international visitors from top markets including New Zealand, South Korea, the UK, China and USA. New Zealand remains our largest international market having fully returned to 2019 levels, with 211,000 Kiwi visitors while South Korea has shown strong growth, a record 55,000 visitors.

Gold Coast as a premier tourism destination, is well placed to continue our growth momentum, working together with industry and our members.

## WHAT'S NEW - ACCOMMODATION



### OPUS BROADBEACH

Experience ultimate paradise at the newly completed Opus Broadbeach, setting a new benchmark for holiday accommodation. Enjoy luxurious apartments, premium amenities, and stunning views. Each room embodies beachside living with classic charm and chic style. Escape to Opus Broadbeach and be among the first to stay!

## WHAT'S NEW - EXPERIENCES



### THE HOMESTEAD AT CURRUMBIN WILDLIFE SANCTUARY

Open daily from 10:30am to 3:30pm, offering a unique Aussie Outback dining experience. Savor fresh, wholesome meals made with locally sourced native Australian ingredients. Enjoy the large patio, watch kangaroos and be inspired by the abundant natural beauty



## NATIVE STATE

Discover our newest luxury wellness destination, Native State. Guided by four wellness pillars—recentre, rebuild, reinforce, and realise—Native State offers a luxe studio gym and bathhouse. Guests enjoy studio classes or unwind in the heated vitality pool, cold plunge pool, saunas, and meditation lounge.

## UPCOMING EVENTS

### PACIFIC AIR SHOW 16-18 AUGUST

Following a sell-out event in 2023, Pacific Airshow® Gold Coast is back. The skies over Surfers Paradise will rumble with jets during Australia's biggest air show, featuring three days of choreographed aerial displays, aviation stunts, and a lively beach party atmosphere. For front and centre viewing, choose ticketed entry or opt for VIP beachfront pavilions with premium offerings.



### SWELL SCULPTURE FESTIVAL 6-15 SEPTEMBER

Every year, SWELL Sculpture Festival amazes with large-scale sculptures in a stunning outdoor setting. Integrated into the natural environment, artworks adorn rock formations, emerge from the sand, and line Currumbin Beach's footpath. Experience incredible art, stroll barefoot, take a dip in the ocean and stop to enjoy coffee at one of the beachfront cafés.



## MARKET ACTIVITY

If you see us at the following events, ensure you call past and say hi!

- Down Under Summit & TAG Roadshow, North America, 29 July- 7 August
- Tourism & Events Queensland Japan Pre-Marketplace in Osaka, Japan 22-23 August
- Australia Marketplace Japan Nagano, Japan; 26 to 27 August
- Australia Marketplace Korea Seoul, Korea; 29 to 30 August
- Experience Queensland Brisbane; 3 September



## HOT OFF THE PRESS

(CLICK EACH TO READ)

- Unveiling Australia's Gold Coast's Treasures: 10 Adventures Beyond The Beach
- Not just a surfer's paradise: Gold Coast offers three distinct itineraries for every taste
- A Luxury Travel Guide To Australia's Stunning Gold Coast
- Inside Zara and Mike Tindall's luxe Aussie getaway
- Take a Breather
- A Mature Take on Pastel Interiors Makes This Seaside Retreat an Year-Round Delight
- Pure Gold
- Cottagecore Interiors Reimagined Through a Modern Lens at This Chic Country Retreat

## AVIATION UPDATE



### NEW MNL-BNE INCREASE CAPACITY SIN-BNE

4 new return services Manila to Brisbane.  
Singapore to Brisbane increases to 9 return services per week.



### CAPACITY INCREASE HKG-BNE

Cathay Pacific increase from 6 to 10 weekly flights between Brisbane and Hong Kong.



### NEW FLIGHT ROUTE ROR-BNE

Nauru Airlines will operate a non-stop weekly service between Brisbane and Palau for the first time.

## PRODUCT HIGHLIGHT

## PARADISE COUNTRY



Visit Paradise Country and explore the Australian Native Animal Enclosure to meet kangaroos and learn about koalas. Capture a photo with a cockatoo, snake, or cuddle a koala. Meerkats have joined the animal family, offering an up-close experience with these playful creatures. Watch stockmen and their dogs round up sheep, crack a whip, or demonstrate their horses' skills. Discover the art of making Billy Tea as stockmen share stories around the campfire.

Experience Gold Coast acknowledges the Traditional Custodians of the land on which we are situated, the Kombumerri families of the Yugambeh Language Region. We pay our respects to their Elders past, present and emerging, and recognise their continuing connections to the lands, waters and their extended communities throughout Southeast Queensland.

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