

IT'S THE TWELVE plays OF CHRISTMAS



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12 PLAYS OF CHRISTMAS: EPIC GOLD COAST EXPERIENCES ENCOURAGING PRESENCE OVER PRESENTS

This Christmas, locals are invited to give the gift of a Gold Coast experience with special deals and exciting giveaways on offer in celebration of Destination Gold Coast's *12 Plays of Christmas* campaign kicking off from the 1st-12th December.

From experiences like a *Breakfast with Koalas* encounter at Currumbin Wildlife Sanctuary to a private sunset sailing experience with *Sailing in Paradise*, this campaign is set to showcase what makes the Gold Coast the best place to live and travel to in Australia.

Created to encourage locals to explore something new; *12 Plays of Christmas* is marking its arrival with Mayor Tom Tate joining in on the festivities by trying something he has never done before: an exhilarating iFLY flight on the Gold Coast.

"I like to give things a go and iFLY is a fantastic experience. Anytime you can fly like a bird, it's going to be good fun!" says Mayor Tate.

One of the 12 businesses taking part in the *12 Plays of Christmas* campaign, iFLY is excited to give one lucky winner and their plus one an indoor flight experience for Christmas.

"We want to share the dream of flight with anyone who will give it a go. iFLY is a very active experience where the person doing the flying gets to encounter what it feels like when you jump out of a plane at 14,000ft," says Mike Briggs, Sales and Marketing Manager at iFLY.

A leader in the accessible tourism space, iFLY is passionate about inclusivity with their [All-Abilities](#) program held once a month on a Thursday whereby those with accessibility challenges can take flight.

"We regularly fly people with a wide range of disabilities, and we've built a nice community of people who come regularly to enjoy that feeling of flying. We are very proud and lucky that we can provide that service," he adds.

Mayor Tom Tate is also very pleased that this experience can be explored by everyone in the community.

"Our motto on the Gold Coast is that we leave no one behind. We want people who experience accessibility challenges to enjoy all the amazing Gold Coast experiences on offer that those without these challenges enjoy," he says.

Other Destination Gold Coast members that are joining in on the festive spirit with can't-say-no-deals and amazing giveaways include the QT Gold Coast who are giving one lucky winner and their plus one an indulgent staycay with breakfast and Soak Bathhouse who have thrown in the ultimate spa package for two, reminding locals that experiences are the best way to gift this year.

“The experiences on the Gold Coast are part of our DNA, its why people come to our destination. We have so much to offer whether it's rainy or sunny, there are always fun experiences to do,” says Adrienne Readings, Chair of Destination Gold Coast.

For locals wishing to be in the running to win one of the exciting prizes on offer, they'll need to tune into 92.5 Triple M Gold Coast radio during the 1st-12th December where the prizes will be distributed to the lucky winners.

As for those wishing to take advantage of the amazing deals and experiences in celebration of the *12 Plays of Christmas* campaign, they can be discovered on the [12 Plays of Christmas](#) page on the Destination Gold Coast website.



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