

# CINEFLY

CINEFLY TOURISM

## THE POWER OF STORYTELLING

Create professional, brand-aligned videos that captures the essence of your destination effortlessly. Cinefly Tourism enables you to showcase authentic experiences, spotlight attractions, and elevate your tourism video content with zero editing expertise required.

## WHY UGC VIDEO IS SO POWERFUL

In tourism, user-generated content (UGC) offers an authentic, relatable perspective that resonates with potential travelers. Studies show that 86% of people consider UGC a key influence in travel decisions.

Source: Travel Insights Report, 2023.



Proudly supported by:



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Government

The Tourism Business Digital Adaption Program is proudly funded by the Queensland Government and delivered by the Queensland Tourism Industry Council.

# CINEFLY SUBSCRIPTION FULLY FUNDED:

Eligible tourism and events businesses can apply now for an annual Cinefly subscription of unlimited video fully funded through the Tourism Business Digital Adaption Program.

**Be quick and register before the  
program closes.**

**REGISTER HERE!**



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