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WELCOME BACK TO THE GOLD COAST!

We're Australia's favourite holiday playground – and we've got some exciting news.

Over the past two years, the Gold Coast has undergone a significant \$1 billion transformation enticing visitors to enjoy a host of new experiences, hotels and products.

As international borders begin to open and restrictions ease, now is the perfect time to reconnect with the new Gold Coast!

We have Australia's first-ever helicopter skydive experience, the Southern Hemisphere's first triple launch rollercoaster, the tallest waterslide tower in Australia, more than 3,000 new accommodation rooms across the city, one of Australia's largest day and night entertainment precincts at Cali Beach Club, a multi-million dollar Home of The Arts precinct, new dining experiences, distilleries and breweries - just to name a few.

We can't wait for you and your clients to experience this incredible transformation firsthand.

In the meantime, enjoy the <u>video below</u> which provides an overview of some of our new hotels, attractions, and dining experiences on offer.



THE LATEST ON AUSTRALIAN COVID-19 REQUIREMENTS

Australia is open and has been welcoming back international travellers since our borders opened earlier in the year. From July 6 2022, restrictions to and from Australia eased.

- People entering Australia **do not** need to provide evidence of vaccination status People entering Australia **do not** need to complete the Digital Passenger Declaration or Maritime Travel Declaration
- People leaving Australia will not be asked to provide evidence of their vaccination status
- Unvaccinated visa holders do not need a travel exemption to travel to Australia
- Masks are still required on flights travelling to Australia.

It is important to remember that airlines, vessel operators and other countries may have specific requirements that travellers need to comply with.

Click for more Info

WHATS NEW ON THE GOLD COAST

THE STAR RESIDENCES

Featuring a collection of modern one and two bedroom apartments located on Broadbeach Island and part of the Star's entertainment precinct. Immaculately designed, each self-contained residence is light-filled, spacious and welcoming. Each residence features high-end furnishings and fixtures throughout, and some enjoy stunning views across the Gold Coast's coastline.



THE LANGHAM GOLD COAST

The Langham Gold Coast officially welcomed their first guests on 23 June. Situated between Surfers Paradise and Broadbeach, The Langham Gold Coast and Jewel Residences, managed by Langham rises in the heart of Queensland's most exquisite beaches, replete with tastefully appointed hotel rooms and residences. Bringing serene sophistication and coastal charm, The Langham Gold Coast is the first new beachfront luxury hotel to arrive in Australia's holiday capital in more than 30 years.



THE VORTEX

The Vortex is the first of 3 new attractions to open in The New Atlantis precinct at Seaworld. The Vortex twists, turns and spins like never before. Spiraling 18 metres above sea level the ride reaches 30 km per hour and has a 360 degree rotation.

Leviathan and Trident are due to open by the end of 2022.



WONDER REEF

Dive the world's first buoyant reef just minutes from shore where nine underwater sculptures, towering almost 22 metres above the sea floor, move like giant kelp. Pause at different depths of this vertical drop dive to witness the everchanging ecosystem. Explore swim-throughs with Indian scad bait fish, giant gold-spotted rock cods, Queensland groupers, and sequined mulloway and admire the flourishing coral as it evolves over time.



CALI BEACH CLUB

Cali Beach is Australia's largest day and night entertainment precinct. It opened in September 2021 boasting four luxury pools, endless sun loungers and day beds, VIP poolside cabanas, two restaurants (including fine-dining with ocean



views), multiple bars, sports facilities (including a sand covered volleyball court), an outdoor cinema, open air luxe showers - all set amongst the glittering Surfers Paradise skyline.

SKYDIVE AUSTRALIA

Of all the fun the Gold Coast is renowned for, nothing compares with skydiving out of a helicopter. And by nothing, they mean truly nothing. The definition of a good time, this excursion will see you freefalling from up to 10,000 feet above the iconic sands of Surfers Paradise. The only tandem helicopter skydive operating regularly in Australia.



HOTA

Located within walking distance from Surfers Paradise, the Home of the Arts precinct (HOTA) is transforming our city. Home of the Arts is a place for live performances, lake-side strolls, Sunday market, star-gazing, cinema-watching, art and new-ideas. There's a unique outdoor stage for live events, restaurants ranging from casual to fine dining to rooftop bar to take in Gold Coast Skyline. HOTA Gallery spans six levels with the largest public gallery outside an Australian Capital City.



GLAMPING

A myriad of modern glamping hotspots from coastal stays to Hinterland escapes have opened. Providing options for romantic weekend getaways or family holidays with a difference. Click for our shortlisted top luxurious Gold Coast glamping options guaranteed to leave you feeling relaxed and rejuvenated.



If you would like to be connected with the sales team at any of the above product, please email us.

INDUSTRY UPDATE

Over the past few months Destination Gold Coast (DGC) has attended numerous in- market trade shows and events ensuring the Gold Coast is front of mind with our travel trade partners



CEO Tourism Mission to South Korea and Japan

In July, DGCC spent an intensive week with Tourism & Events Queensland, Brisbane Economic Development Agency & Tourism Tropical North Queensland presenting to Trade and Media in Seoul South Korea, Osaka and Tokyo, Japan.

Pictured above from DGC (left to right) Rachel Hancock (Head of Stakeholder & Strategy), Patricia O'Callaghan (CEO) and Yoshimi Kobayashi (Marketing Manager - Japan).



Roadshow to New Zealand

In June, DGC alongside 13 Gold Coast operators hosted our first international Roadshow to Christchurch, Wellington & Auckland. Team Gold Coast presented product and destination updates to over 300 agents across the three events, highlighting the breadth and depth of offerings available for agents to sell as part of Gold Coast holidays for their clients.

Pictured above from DGC (left to right) Rachel Hancock (Head of Stakeholder & Strategy), Patricia O'Callaghan (CEO) and Kate Fulton (NZ Specialist).



DGC in North America

In August, Destination Gold Coast participated in the Down Under Answers Roadshow, providing training and updates to over 300 travel advisors across four cities; Seattle, San Francisco, San Diego and Orange County. The following week, DGC participated in Tourism Australia's Marketplace North America in LA with prescheduled meetings with 68 buyers across two days.

Pictured above Kate Fulton (NZ Specialist) with participating Queensland operators



Gold Coast to host Australian Tourism Exchange (ATE)

Thousands of key tourism trade partners from all corners of the globe will descend on the Gold Coast 30 April to 4 May 2023 for ATE.

DGC will work with Tourism & Events Queensland and Tourism Australia to host the first full program event since the pandemic, touted to be the biggest event in ATE's history. Delegates will enjoy the best of the Gold Coast as well as participating in an extensive pre/post familiarisation program to show our incredible experiences first hand.

Pictured above Gold Coast Mayor Tom Tate and DGC Chair Adrienne Readings.

QUICK SNIPPETS

 Destination Gold Coast will be represented at <u>Reconnecting Queensland Southeast Asia and India</u> Event in Singapore, Mumbai and New Delhi 7-16 Sept 22 & TA <u>Markeplace Korea and Japan</u> 26 Sept - 04 Oct 22.

- Looking to <u>Work in Paradise</u>? This website promotes job opportunities to international travellers
 offering rewarding employment with an unbeatable holiday lifestyle.
- Wizard of Oz is coming to Movieworld in 2024!
- · Gold Coast Women of the Year Awards to be held 23 Sept 22 at the Star Gold Coast.
- We look forward to celebrating boarders opening & tourism returning on 27 Sept 22, World Tourism Day

As a current subscriber to Destination Gold Coast's Travel Trade Newsletter, we'd like to stay friends, however if you wish to part ways you can unsubscribe on the link below or email international@destinationgoldcoast.com.

#playgoldcoast

















Destination Gold Coast acknowledges the land and traditional families of the Yugambeh region of South East Queensland. We pay our respects Elders past, present and emerging.

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Destination Gold Coast International | +61 7 5592 2699 301N, 12 Charles Avenue, Broadbeach, QLD 4218