



MODULAR COPY – 100 WORDS

A sun-kissed city by the sea, Australia's Gold Coast is a place defined by an unmistakable energy.

Each year, over 13 million visitors flock to the city, eager to soak up the sun, feel the sand between their toes and take part in the near-limitless range of attractions and experiences.

With 57 kilometres of sand and surf, 100,000 hectares of World Heritage listed rainforests, award winning dining, active pursuits and an ever evolving calendar, along with more than 300 days of sunshine, the Gold Coast is the perfect destination to add a few extra days pre or post conference. To plan your Gold Coast experience, visit DestinationGoldCoast.com

MODULAR COPY – 200 WORDS

Cool hipster baristas, a pop up restaurant on every corner, and trendy eat street markets under cascades of fairy lights...if you haven't been to the Gold Coast in the past couple of years, you'd hardly recognise us now.

Beyond stunning sun-kissed beaches and hinterland hideaways, the Gold Coast has evolved into a city buzzing with an eclectic energy and revitalised cultural scene.

With our own welcoming warmth that's as contagious as our cheeky smiles, we're a vibrant new haven for five-star foodies, keen culture buffs and the fun foragers we know and love.

Shop up a storm at the recently renovated Pacific Fair, watch live acts performed at funky new venues along the coast or kick back and roll with the naturally chilled vibes as the sun sets on our beautiful beaches.

Don't keep all the unforgettable experiences for yourself, our stunning climate and action-packed activities will inspire you to create new memories in a destination your family will love too.

Uncover the natural friendliness of our locals, enjoy endless sunshine and connect with our wilderness and environment. Endless choices to find moments that move you and discoveries that inspire you – you can have it all and we've saved you a seat.

MODULAR COPY – 250 WORDS

A sun-kissed city by the sea, Australia's Gold Coast is defined by an unmistakable energy.

Each year, over 13 million visitors flock to the city, eager to soak up the sun, feel the sand between their toes and take part in the near-limitless range of attractions and experiences.

With 57 kilometres of sand and surf, 100,000 hectares of World Heritage listed rainforests, award winning dining, active pursuits and an ever evolving calendar, along with more than 300 days of sunshine, the Gold Coast is the perfect destination to add a few extra days to your conference or meeting.

From pure adrenaline-packed fun to natural indulgence, the contrasts of the Gold Coast unite to deliver every holiday experience you could wish for in one place. Revitalise the mind in the lush rainforest of the hinterland, or enjoy landscapes unmatched anywhere in Australia.

You can choose a sleek ocean-side resort, a rustic bed-and-breakfast experience in the hinterland, or just about any accommodation option in between with venues to suit every budget and style.

Bask in the Gold Coast's breezy beach culture and meet the friendly sun bathed locals and lifeguards, as you learn to surf, stand-up paddle board or watch a stunning sunset, the Gold Coast offers every type of on-water adventure imaginable. You can also take in local wineries, distilleries, see local produce and arts as well as sample the culinary temptations at an ever evolving array of restaurants, lounges and pop-up venues, so many options to create your own Gold Coast memory.

MODULAR COPY – 300 WORDS

Cool hipster baristas, a pop-up restaurant on every corner, and trendy eat street markets under cascades of fairy lights...If you haven't been to the Gold Coast in the past couple of years, you'd hardly recognise us now.

Beyond our stunning sun-kissed beaches and hinterland hideaways, the Gold Coast has evolved into a city buzzing with sophistication and culture. We can offer you breathtaking coastal and hinterland scenery, hidden gems among seaside streets and action-packed attractions. The kinds of unforgettable experiences that will etch rich, exciting and inspiring memories, to last long after the buzz of your visit is over.

With our own welcoming energy that's as contagious as our cheeky smiles, we're a vibrant new haven for foodies. We've got your every style covered. You can dine in five-star luxe or delight in a generous plate from one of our international food trucks at an urban street food market. And we'd hate to see you thirsty - we've got spectacular wineries and distilleries aplenty, as well as cold local craft beers. Bottoms up.

Shop up a storm at the recently revitalised Pacific Fair Shopping Centre – we've got all your fave international designers at the one world-class retail location, putting our city firmly on the fashion map.

You can watch world-class shows performed at funky new venues across the coast or kick back on a picnic rug and roll with the naturally chilled vibe as the sun sets on beautiful Burleigh Heads.

And don't keep all the fun to yourself. Our stunning climate and action-packed activities make this city a place your family will love too. They can learn to surf with one of our saltiest local experts and take home a skill that's better than any souvenir.

Whatever experience you are craving, there's no need to choose. You can have it all here at the Gold Coast, and we've saved you a seat.