

SUMMARY OF BENEFITS – SUPPORTER, TOURISM & EDUCATION

BENEFITS AND INCLUSIONS	SUPPORTER \$550 (Previously Education and Tourism Associate Levels)	TOURISM INDUSTRY PARTNER \$650 (Previously Tourism)	EDUCATION INDUSTRY PARTNER \$1,700 (Previously Education Provider)
Exclusive invitations to EGC industry events and updates with FOC or discounted tickets**	✓	✓	✓
Opportunity to promote product and services to the EGC industry network	✓	✓	✓
Subscription to the Experience with EGC industry e-newsletter	✓	✓	✓
Access to EGC's industry toolkits and Digital Content Hub	✓	✓	✓
Business listing in the EGC Partner Directory	✓	✓	✓
Opportunity to participate in EGC campaigns with invites to Partner briefing sessions		✓	✓
Access to EGC international leisure and education markets through joint trade activity**		✓	✓
Sector advocacy and facilitated industry development opportunities		✓	✓
Eligible for listing on the EGC website, providing exposure to consumers and students (via ATDW profile for Tourism Partners)		✓	✓
Opportunity for promotion to key leisure and education Partner audiences, including agent events, student fairs and event offers		✓	✓
Access to destination data and insights, plus quarterly destination performance updates		✓	✓
Leverage opportunities for exposure via media and PR activity		✓	✓
Access to EGC's Industry Partnerships team to discuss engagement, benefits and market advice		✓	✓
Discounted price to access the EGC Kickstart Graduate Program**		✓	✓
Opportunity to book Careers Outreach service for visits to your campus (schools 8 per annum, VET/ELICOS 4 per annum)			✓
Access to specialised student support services and initiatives through the Gold Coast Student Hub			✓
Access to ReviewPro online reputation reporting		✓	

Pricing is structured to reflect the different types of support, resources and delivery approaches tailored to the benefits offered within each partnership level.

**Additional costs apply