



EXPERIENCE
GOLDCOAST.™

ACCOMMODATION, AVIATION, EVENTS AND BUSINESS EVENTS DASHBOARD

ACCOMMODATION PERFORMANCE SUMMARY - APRIL 2024

The average occupancy across the Gold Coast for April was very similar to last year and reached 64.2%. With half of Easter falling into March this year, an April comparison to last year is a little skewed. With ANZAC Day falling on a Thursday this year, there were indications the market took advantage of an extended 'long weekend'. The weather, or more importantly the weather forecasts, continued to impact the short-term booking window which ranged between 6-10 days.

The forward occupancy graph (below) represents the reservations within the system on any given date. The downward trajectory in the graph is expected as it is a function of how far forward consumers are willing to commit to discretionary expenditure. The run of frequent small peaks and troughs are expected and indicate the weekly cycle of weekend peaks. Queensland and Victoria school holiday begin on 21 June followed by NSW a week later on 28 June. The normal cyclical weekend peaks continue through the forward bookings for May to July, with a particularly strong peak around 6 July.

OCCUPANCY



64.2%

-0.9 PERCENTAGE POINTS VS APR 2023
-6.3 PERCENTAGE POINTS VS APR 2019

ACCOMMODATION DATA SOURCE, STR

ADR



\$260.82

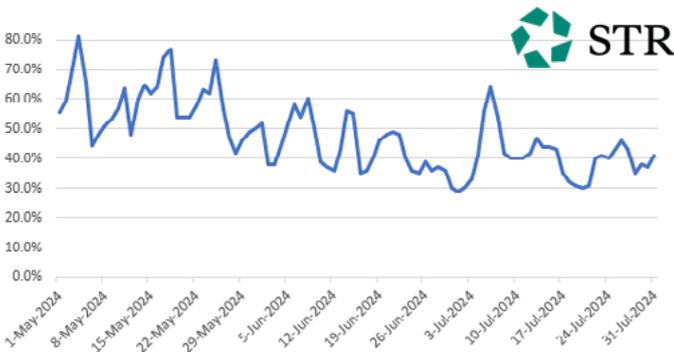
-7.8 PERCENTAGE POINTS VS APR 2023
+35.2 PERCENTAGE POINTS VS APR 2019

REVPAR



\$169.11

FORWARD OCCUPANCY FOR NEXT 90 DAYS



The Forward Occupancy for next 90 days graph uses a snapshot of reservations taken.

The accommodation data referenced herein is sourced from STR. It comprises 63% of accommodation rooms on the Gold Coast.

Occupancy (per cent of rooms sold)

ADR (Average Daily Rate) – Room revenue divided by rooms sold.

RevPAR (Revenue Per Available Room) – Room revenue divided by rooms available.

REGIONAL OVERNIGHT MOBILITY DATA SNAPSHOT



TOURISM DATA EXPLORER



GOLDCOAST AVIATION (INBOUND SEATS)

Year	2023	2024	
Month	APR	APR	YoY Var %
Domestic Seats	278,435	309,159	11%
International Seats	47,781	36,788	-23%
Total	326,216	345,947	6%

BRISBANE AVIATION (INBOUND SEATS)

Year	2023	2024	
Month	APR	APR	YoY Var %
Domestic Seats	882,334	923,372	4.7%
International Seats	235,454	310,075	32%
Total	1,117,788	1,233,447	

Future Capacity Information

AIRLINE PARTNER	ACTIVITIES/INITIATIVES
Bonza	With Bonza Airlines entering administration in April, seat capacity from the airline has been removed from the network.

Future Capacity Information

AIRLINE PARTNER	ACTIVITIES/INITIATIVES
Qantas	Growth of Christchurch route from 7 to 12 services per week from 28 October 2024.
Jetstar	New service to Avalon commencing late June 2024. Growth of Auckland route from 7 to 11 services per week from 31 March 2024.
United Airlines	Reduction on San Francisco from 7 to 4 services per week from 31 March to 26 October 2024.
China Eastern	Reduction from Shanghai from 7 to 4 services per week from 31 March to 26 October 2024.

TOP CITY PAIRS - SEATS

- Sydney
- Melbourne
- Auckland
- Adelaide
- Canberra

TOP 15 INBOUND NATIONALITIES BY PASSPORT (EXCLUDING AUSTRALIANS)

- | | | |
|-------------------|------------------|-----------------|
| 1. New Zealand | 6. United States | 11. Philippines |
| 2. China | 7. Taiwan | 12. PNG |
| 3. United Kingdom | 8. South Korea | 13. Germany |
| 4. India | 9. Canada | 14. Vietnam |
| 5. Japan | 10. France | 15. Fiji |

GOLDCOAST AIRPORT



BNE PASSENGER STATISTICS



MAJOR AND SIGNIFICANT EVENTS

EVENT NAME	DATE
Cooly Rocks On	5 - 9 Jun
Judo Australia National Championships	7 - 10 Jun
Elvis: A Musical Revolution	15 Jun - 7 Jul
Bowls Australian Open	18 - 21 Jun
Australian Gymnastics Championships	27 - 30 Jun
Big City Lights*	21 Jun - 7 Jul

FOR UPCOMING EVENTS

BUSINESS EVENTS AND INCENTIVES

EVENT NAME	DELEGATES	MONTH
2024 Non-Surgical Symposium	1000	Jun
Rotomould Conference	100	Jun
Int. Communication Association Conference	3000	Jun
Gold Coast Annual Legal Conference	250	Jun
The Roofing Association Conference	250	Jun
National Retirement Living Summit & Awards	500	Jun

FOR INFO ON BUSINESS EVENTS