



EXPERIENCE  
**GOLDCOAST.**

# VISITOR ECONOMY DASHBOARD

## ACCOMMODATION PERFORMANCE SUMMARY - JUNE 2025

The month of June held several major events, including Cooly Rocks On, the Australian Open Bowls, Solento Surf Festival and Volleyball Queensland Senior State Championships.

Public holidays were observed on June 2 for WA Day (WA), Reconciliation Day (ACT) and the King's Birthday (NZ), and on June 9 for the King's Birthday (ACT, NSW, NT, SA, TAS, VIC).

Average occupancy across the month of June was 58.2%, -6.4 points versus last year (64.6%). The average daily rate (ADR) was \$232, -2% versus last year (\$237).

Forward bookings occupancy for the next 28 days (at July 21) averaged 70%, which is in-line with the same time last year (70%).

### OCCUPANCY



**58.2%**  
- 6.4 POINTS VS  
JUNE 2024

### ADR



**\$232**  
- 2% VS  
JUNE 2024

### FORWARD OCCUPANCY FOR NEXT 90 DAYS



**Occupancy** = Percent sold of available rooms.

**ADR** (Average Daily Rate) = Room revenue divided by rooms sold.

**Forward Occupancy** = Reservations within the system on any given date.

The downward trajectory is expected and indicates how far forward consumers are willing to book.

## REGIONAL OVERNIGHT MOBILITY DATA



The Regional Overnight Mobility Dashboard provides a regional overview of domestic overnight visitation by month, including the origin and volume of interstate and intrastate visitors.

**TOURISM DATA EXPLORER**



GOLD COAST AVIATION (INBOUND SEATS)

	JUNE 2024	JUNE 2025	Variance
Domestic	245,186	238,681	-3%
International	31,124	30,483	-2%
Total	276,310	269,164	-3%

Future Capacity Information

Jetstar

Announced 3 services per week between Gold Coast and Bali, commencing August 2025.  
Announced 4 services per week between Gold Coast and Darwin, from late June to late October 2025.

TOP CITY PAIRS

1. Sydney

2. Melbourne

3. Auckland

4. Adelaide

5. Canberra

BRISBANE AVIATION (INBOUND SEATS)

	JUNE 2024	JUNE 2025	Variance
Domestic	899,409	907,557	+1%
International	310,149	349,186	+13%
Total	1,209,558	1,256,743	+4%

Future Capacity Information

Malaysia Airlines

Launching 5 services per week from late November 2025.

Qantas

Announced return of B787 aircraft for Los Angeles from mid-August 2025.

TOP 15 INBOUND NATIONALITIES

1 New Zealand

2 China

3 United Kingdom

4 United States

5 India

6 Taiwan

7 Japan

8 Singapore

9 South Korea

10 France

11 Philippines


12 Canada

13 PNG


14 Germany

15 Malaysia

GOLD COAST AIRPORT DATA



BRISBANE AIRPORT DATA



UPCOMING MAJOR EVENTS

EVENT NAME	DATE	LOCATION
Boomers vs Colorado Buffaloes	Jul 31	Gold Coast Sports and Leisure Centre
BLEACH Festival	Jul 31-Aug 10	HOTA, Home of the Arts
Volleyball Queensland Senior Schools Cup	Aug 8-10	Various Locations
Royal Queensland Show	Aug 9-17	Brisbane Showgrounds
Open Day	Aug 10	Griffith University
Australian Open and Oceania World Taekwondo President's Cup	Aug 14-17	Gold Coast Sports and Leisure Centre
Open Day	Aug 24	Southern Cross University
Gold Coast Show	Aug 29-31	Broadwater Parklands
SWELL Sculpture Festival	Sep 12-21	Currumbin Beach
Crafted Beer Festival	Sep 13	Kurrawa Park
Premier Invitational	Sep 26-Oct 5	Various Locations
UniSport Nationals	Sep 27-Oct 3	Various Locations
Australian Pickleball Championships	Sep 29-Oct 6	Pimpama Sports Hub

MORE ABOUT MAJOR EVENTS

UPCOMING BUSINESS EVENTS

EVENT NAME	DATE	DELEGATES
ROKLive 2025	Jul 28-31	500
SBMAQ Conference	Aug 4-7	1,000
BGL Conference	Aug 5-7	150
D2L Connection Gold Coast	Aug 5-7	200
Learning & Growth Conference	Aug 5-8	350
Drug and Alcohol Nurses of Australasia (DANA)	Aug 6-8	350
Australian Banana Industry Congress	Aug 6-9	400
Admin Officers Conference 2025	Aug 11-13	400
Craveable 2025	Aug 11-13	400
Bayleys Incentive	Aug 11-14	80
QLD Mining Industry Health & Safety Conference	Aug 17-20	800
SHAPE 2025	Aug 26-28	400
Telstra SEALRC 2025	Aug 26-28	300
Women in Sport Summit	Aug 27-28	500
CONNECT25	Sep 2-4	220
Super Liquor Annual Conference	Sep 4-8	275
Lions ANZI Pacific Forum	Sep 5-7	350
14th World Curling Congress	Sep 5-8	150
Gartner Australasia Symposium	Sep 7-11	3,000
Green Cross Health Pharmacy Conference	Sep 11-12	350
Master Electricians Conference	Sep 17-20	300
National Farmers' Federation Conference	Sep 24-25	600
ACCPA National Conference	Sep 30-Oct 2	1,500

MORE ABOUT BUSINESS EVENTS