

Financial Counselling Australia Conference a hit in 2017

Here's what Conference Organiser, Lauren Levin had to say about the Financial Counselling Australia conference hosted on the Gold Coast in May 2017.

"Our national conference was a HUGE success. Not only did the sun shine (as I had promised our delegates in my promotional emails) but we had record numbers. We had 570 people each day which was significantly higher than previous years. The venue handled those numbers, sitting at tables with ease. It was a very easy 'sell' to get people to come to the conference. Many people came a day or two early or stayed on longer. We had a networking function by the pool, which we certainly couldn't have done further south in mid-May. How lovely!

RACV Royal Pines was a wonderful venue. Our delegates loved the natural light and in the breaks there were happy campers out on the lawn having a picnic break. Despite a frenetic conference pace, the access to sunny escapes spots made the vibe relaxed. We really appreciated their 'can do' attitude. We essentially booked out the entire hotel, and it worked well to have the Mercure Gold Coast Resort as the overflow with a shuttle. It was terrific to have such a spacious and modern conference where we didn't feel like we had been 'shut away' for 4 days.

We came up for a meeting the week there was a natural disaster and got 'stuck' when the airport closed. This gave us the opportunity to see a conference being delivered despite the natural disaster unfolding ... it was very impressive, that not even floods stops the flow of a conference.

We'd definitely recommend having a conference on the Gold Coast from both an organiser and delegate perspective. It was easy!"

Contact: Amanda Turner – Business Events Communication Specialist on 0467 157 002 or 07 5584 6255

Email: amanda.turner@gctourism.com