

ACCOMMODATION PERFORMANCE SUMMARY - JANUARY 2025

The month of January welcomed several major events, including the Magic Millions raceday, Basketball Queensland U18 Championships, Gold Coast International Futsal Cup, Australia Day and Lunar New Year celebrations.

Average occupancy across the month was 77.4%, a marked increase on last year (74.7%). The average daily rate (ADR) was \$365, down from \$371 last year.

Forward occupancy for the next 28 days (at 17 February) averaged 58%, a slight drop compared to the same time last year (60%).

Total inbound seats to Gold Coast Airport in January were down (-12%) compared to last year, while total inbound seats to Brisbane Airport were up (+5%).

Public holidays were observed for New Year's Day and Australia Day. School holidays concluded for most states and territories after the Australia Day long weekend.

OCCUPANCY



77.4% + 2.7 POINTS VS

ΔNR



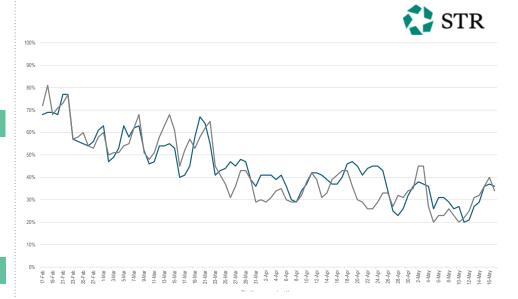
\$365 - 1.6% VS JANUARY 2024

RFVPAR



\$283 + 1.9% VS JANUARY 2024

FORWARD OCCUPANCY FOR NEXT 90 DAYS



Occupancy = Percent sold of available rooms.

ADR (Average Daily Rate) = Room revenue divided by rooms sold.

RevPAR (Revenue Per Available Room) = Room revenue divided by rooms available.

Forward Occupancy = Reservations within the system on any given date. The downward trajectory is expected and indicates how far forward consumers are willing to book.

REGIONAL OVERNIGHT MOBILITY DATA



The Regional Overnight Mobility Dashboard provides a regional overview of domestic overnight visitation by month, including the origin and volume of interstate and intrastate visitors.

TOURISM DATA EXPLORER



EXPERIENCE GOLDCOAST.

VISITOR ECONOMY DASHBOARD

| GULD GUAST AVIATION (INBOUND SEATS) | | | | |
|-------------------------------------|----------|----------|----------|--|
| | JAN 2024 | JAN 2025 | Variance | |
| Domestic | 363,172 | 311,010 | - 14 % | |
| International | 37,353 | 40,443 | +8% | |
| Total | 400,525 | 351,453 | - 12 % | |
| Future Canacity Information | | | | |

| Future Capacity Information | | | |
|-----------------------------|---|--|--|
| Fly Pelican | Announced 4 new services per week between Gold Coast and Newcastle, from late March 2025. | | |
| Jetstar | Announced 3 new services per week between Gold Coast and Hamilton (NZ), and between Gold Coast and Dunedin (NZ), from June 2025. Announced 4 services per week between Gold Coast and Darwin, from late June to late October 2025. | | |

TOP CITY PAIRS

- 1. Sydney
- 2. Melbourne
- 3. Adelaide
- 4. Auckland
- 5. Canberra

GOLD COAST AIRPORT DATA



BRISBANE AVIATION (INBOUND SEATS)

| | JAN 2024 | JAN 2025 | Variance |
|---------------|-----------|-----------|----------|
| Domestic | 872,596 | 876,217 | + 0 % |
| International | 342,667 | 398,759 | + 16 % |
| Total | 1,215,263 | 1,274,976 | + 5 % |

| Future Capacity Information | | |
|-----------------------------|--|--|
| Cathay Pacific | Published growth for Hong Kong from 10 to 12 services per week from April 2025. | |
| China Eastern | Published growth from 4 to 5 services per week from April 2025. | |
| Qantas | Announced return of B787 aircraft for Los Angeles from mid-August 2025. $ \label{eq:B787}$ | |
| Singapore Airlines | Published growth to 28 services per week from mid June 2025. | |
| Solomon Airlines | Launched 1 return service per week between Brisbane and Auckland. | |

TOP 15 INBOUND NATIONALITIES

1 New Zealand 6 India 2 China

4 USA

- 7 Taiwan
- 8 Japan
- 3 United Kingdom 9 France
- 11 Philippines 12 PNG
- 13 Germany

BRISBANE AIRPORT DATA



UPCOMING MAJOR EVENTS

| EVENT NAME | DATE | LOCATION |
|---|-----------------|---|
| Green Day | 5 Mar | Chus Super Stadium |
| Australian WPGA Championship | 6 Mar - 9 Mar | Sanctuary Cove Golf and Country Club |
| Netball Queensland Suncorp Spirit Cup | 7 Mar - 8 Mar | Gold Coast Sports and Leisure Centre |
| Australian Boardriders Battle Grand Final | 8 Mar - 9 Mar | Burleigh Heads |
| Volleyball Queensland Beach Schools Cup | 9 Mar - 10 Mar | Coolangatta Beach |
| VolleySlam | 21 Mar - 30 Mar | Coolangatta Beach |
| Australian Surf Life Saving Championships | 29 Mar - 6 Apr | North Kirra and Tugun SLSC |
| Gold Coast Triathlon | 5 Apr - 6 Apr | Broadwater Parklands |
| Waterpolo Queensland State Titles | 5 Apr - 13 Apr | Gold Coast Aquatic Centre |
| Ultra Beach Gold Coast | 11 Apr | Broadwater Parklands |
| Cooly Classic Ocean Swim Festival | 12 Apr - 13 Apr | Coolangatta |
| Gold Coast Film Festival | 16 Apr - 27 Apr | HOTA, Home of the Arts |
| Gold Coast Running Festival | 27 Apr | Cbus Super Stadium |

UPCOMING BUSINESS EVENTS

| EVENT NAME | DATE | DELEGATES |
|--|-----------------|-----------|
| AIRR & Elders National Conference | 6 Mar - 10 Mar | 1,500 |
| ARGANZ Abdominal Radiology Group Australia & NZ | 6 Mar - 9 Mar | 350 |
| European Association for Communication in Healthcare | 17 Mar - 19 Mar | 20 |
| Apiam Leadership Conference | 17 Mar - 20 Mar | 200 |
| Screen Forever | 18 Mar - 20 Mar | 700 |
| Aust. Pharmacy Professional Conf. & Trade Exhibition | 20 Mar - 23 Mar | 6,000 |
| Trauma-Informed Symposium | 21 Mar - 22 Mar | 20 |
| National Mortgage Brokers | 26 Mar - 28 Mar | 250 |
| SUBCON Subway Australia & NZ Convention | 28 Mar - 30 Mar | 1,000 |
| Australian Distillers Annual Conference | 31 Mar - 2 Apr | 600 |
| ICEF Australia & New Zealand | 9 Apr - 11 Apr | 450 |
| Amway Thailand | 21 Apr - 27 Apr | 1,500 |
| Lift Brands Asia Pacific Business Summit | 29 Apr - 2 May | 500 |

MORE ABOUT MAJOR EVENTS

MORE ABOUT BUSINESS EVENTS