

EGC TRADE ACTIVITY CALENDAR FY26/27

ACTIVITY NAME	LOCATION	DATE	LEAD
SEPTEMBER 2026			
BEA Greater China Roadshow	China	16-18 Sep	EGC - Business Events Australia
QS Workshop	Gold Coast	17 Sep	EGC - Education
Brazil Week: Education Day	Gold Coast	24 Sep	EGC - Education
OCTOBER 2026			
G'Day Australia	Darwin	13-15 Oct	Tourism Australia
Friends of EGC – Australian Outback Spectacular (evening event)	Gold Coast	14 Oct	Experience Gold Coast
Gold Coast School Principals Mission to China	China	19-28 Oct	EGC - Education
BEA Taipei Seminar	Taiwan	20-21 Oct	EGC - Business Events Australia
Gold Coast Connect – Sydney	Sydney	21 Oct	EGC - Business Events
Gold Coast Connect – Melbourne	Melbourne	22 Oct	EGC - Business Events
ATEC Meeting Place	Hobart	26-28 Oct	Australian Tourism Export Council
BEA India Corporate Famil	Gold Coast	TBC	EGC - Business Events Australia
Australian International Education Conference (AIEC)	Sydney	27-30 Oct	IDP/IEAA

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NOVEMBER 2026			
QLD Tourism Week	Gold Coast	4-6 Nov	**Queensland Tourism Industry Council**
– DestinationIQ	Gold Coast	4 Nov	**Queensland Tourism Industry Council**
– DestinationQ	Gold Coast	5 Nov	**Queensland Tourism Industry Council**
– QLD Tourism Awards	Gold Coast	6 Nov	**Queensland Tourism Industry Council**
Story Telling Workshop South – Gold Coast	Southern Cross University	10 Nov	**Experience Gold Coast & Brand Gold Coast**
Story Telling Workshop North – Gold Coast	Tafe Southport	11 Nov	**Experience Gold Coast & Brand Gold Coast**
Marketplace UK & Europe	London	16-18 Nov	**Tourism Australia**
Queensland Is Calling India	India	22-27 Nov	**Tourism & Events Queensland**
Industry Partner Year End Celebration	The Star Gold Coast	26 Nov	**Experience Gold Coast**
Australian Business Events Association (ABEA) Conference 2026	Adelaide	30 Nov-2 Dec	**EGC - Business Events**
Indian School Delegation, Yarra Education Group	Gold Coast	TBC	**EGC - Education**
DECEMBER 2026			
Professional Conference Organisers Associations (PCOA) Conference	Geelong	6-8 Dec	**EGC - Business Events**
Virtual Agent Training Korea	Virtual – Korea	TBC	**EGC - Education**
JANUARY 2027			
No activity currently scheduled			
FEBRUARY 2027			
Asia Pacific Incentives and Meetings Event (AIME) Tradeshow	Melbourne	15-17 Feb	**EGC - Business Events**
Virtual Agent Training Thailand	Virtual	TBC	**EGC - Education**
Education Queensland International (EQI) - Welcome	Gold Coast	TBC	**EGC - Education**
ITO Workshop Sydney	Sydney	TBC	**Experience Gold Coast**
ITO Workshop Melbourne	Melbourne	TBC	**Experience Gold Coast**
MARCH 2027			
Site Global Conference 2027	Vancouver	1-4 Mar	**EGC - Business Events**
BEA UK/US Association & PCO Famil	Gold Coast	12-15 Mar	**EGC - Business Events Australia**
Gold Coast Connect – Melbourne	Melbourne	Mar/Apr (TBC)	**EGC – Business Events**
Gold Coast Connect – Sydney	Sydney	Mar/Apr (TBC)	**EGC - Business Events**
Gold Coast Connect – New Zealand	New Zealand	Mar/Apr (TBC)	**EGC - Business Events**

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Queensland Is Calling Greater China	Greater China	TBC	**Tourism & Events Queensland**
Destination Australia Conference	TBC	TBC	**Tourism Australia**

APRIL 2027			
Inbound Queensland	Sydney	TBC	**Tourism & Events Queensland**
Gold Coast Careers Festival	Gold Coast	TBC	**EGC - Education**
International Education Agent Famil	Gold Coast	TBC	**EGC - Education**
MAY 2027			
IMEX Frankfurt	Frankfurt	11-13 May	**EGC - Business Events**
Australian Tourism Exchange (ATE) 2027	Sydney	16-21 May	**Tourism Australia**
Study Australia Fair Korea and Japan	Korea & Japan	TBC	**Austrade**
Southeast Asia Trade Mission	Southeast Asia	TBC	**EGC - Education**
JUNE 2027			
ITEC 27 Conference	TBC	TBC	**EGC – Education**
ATEC Explore South QLD	TBC	TBC	**Australian Tourism Export Council**
Experience QLD NZ Market Workshop Program	TBC	TBC	**Tourism & Events Queensland**

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