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As we head into the **festive season**, after striving to 'return to normal' this year and rebuild with our tourism industry we are pleased to be gearing up with a well-resourced international team to head into 2023. We recently welcomed Kirsty Lucas, International Manager to DGC.

We wish our trade partners a successful and productive **festive season** and thank you for your continued support of Australia's favourite holiday playground, the Gold Coast!

## Meet OUR TEAM



**Kirsty Lucas** - International Manager  
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**Yoshimi Kobayashi** - Senior International Marketing Specialist (Japan)  
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**Wendy Gu** - Senior Business Development Manager (China)  
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**Kate Fulton** - Specialist New Zealand and Western Markets  
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**Kym Crawford** - International Marketing Coordinator  
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## WHAT'S NEW



### GOLD COAST AIRPORT EXPANSION WELCOMES WORLD TRAVELERS

Gold Coast Airport's terminal expansion has officially opened, with international passengers welcomed through the terminal on 10th of November. The expansion includes new shops, duty free, cafes and six new gates allowing for 19 aircraft to be accommodated on the tarmac.

### qtQT CABINS

QT Gold Coast has added qtQT Cabins to their room offering. Designed for discerning creatures of comfort, the cosy cabins each have their own character; filled with natural textures, earth tones and lavish local linens, creating a welcoming sense of tranquility.



### T'ANG COURT AT THE LANGHAM

Langham Hospitality Group's internationally-renowned, Michelin-starred destination for fine Cantonese dining, T'ang Court, officially opened its doors on the Gold Coast. Reflecting the timelessness of the Tang Dynasty – China's golden age, the new restaurant promises a unique and tantalising Cantonese fine-dining affair.



### SEA WORLD OPENS LEVIATHAN & TRIDENT IN THE NEW ATLANTIS ATTRACTION

Built upon the heroes and legends of the Old Atlantis, experience the myths, mysteries and the ultimate Atlantean adventure as you enter the realm of the utopian destination, The New Atlantis. Brave colossal currents, explore a mighty creature and rule from the skies in this fully immersive precinct featuring 3 all new attractions – Vortex, Leviathan and Trident.



## INDUSTRY UPDATE

### PATRICIA O'CALLAGHAN TO LEAD TEQ

Our very own CEO Patricia O'Callaghan has been named as Tourism and Events Queensland's new Chief Executive Officer.



Whilst we are sad to see her depart Destination Gold Coast, we are delighted she will be representing our State.

Karen Bolinger has been appointed as an interim CEO whilst Destination Gold Coast does an extensive recruitment process for a new CEO.



## INTERNATIONAL TV SHOWS FILMING ON THE GOLD COAST

### Japan - "G'day Australia"

We took the opportunity to participate in the G'day Australia TV Promotion by Tourism Australia (TBS Kanto) to introduce the Gold Coast on television in a new broadcast mini-program series titled 'G'day Australia', airing from 7 October 2022 to 31 March 2023. The program will be broadcast every Friday evening in the greater Tokyo region and is expected to reach two million viewers per episode. A total of 26 episodes will showcase a variety of travel experiences in Gold Coast and Australia.



### Korea - "Bucket-list Travel to the Wonderland, Australia"

Bucket-list Travel to the Wonderland, Australia has been produced by one of South Korea's leading broadcast stations, Seoul Broadcast System, produced a new reality TV series following six South Korean celebrities as they explore the Gold Coast and wider Queensland.



## AVIATION UPDATE

We have welcomed the return of new & pre-existing services into Gold Coast (OOL) & Brisbane (BNE) Airports, with many more in the pipeline. Our most recent services include:

- Jetstar direct Tokyo Narita to Gold Coast
- Qantas direct Tokyo Haneda to Brisbane
- United Airlines introduced direct San Francisco to Brisbane



## MARKET ACTIVITY

DGC joined with members for in country representation at the following industry events.

- Australia Marketplace: Korea, Japan, UK, USA
- Reconnecting Queensland: SE Asia (Singapore, Malaysia & Indonesia), India, Japan, UK, USA
- ATEC Meeting Place 2022



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## QUICK SNIPPETS

- [Dreamworld](#) has announced over \$50m of investment into the park through 2023 & 2024
- Marriott to introduce Australia's first [St. Regis hotel](#) on the Gold Coast
- Marriott to open Australia's third [Ritz-Carlton](#) on the Gold Coast
- Gold Coast operators walked away with 6 Gold (Tamborine Mountain Distillery, Sea World Cruises, Lady Elliot Island Eco Resort, Sea World Cruises, Major Events Gold Coast, Currumbin Wildlife Sanctuary), 2 Silver (Dorsett Gold Coast & O'Reilly's Rainforest Retreat) and 1 Bronze (Rydges Gold Coast Airport) at the recent [Queensland Tourism Awards](#)

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As a current subscriber to Destination Gold Coast's Travel Trade Newsletter, we'd like to stay friends, however if you wish to part ways you can unsubscribe on the link below or email [international@destinationgoldcoast.com](mailto:international@destinationgoldcoast.com).

We love being friends with Travel Trade – if you have colleagues who would like to receive this newsletter, they can sign up [here](#).

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# #playgoldcoast



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Destination Gold Coast acknowledges the Traditional Custodians of the land on which we are situated, the Kombumerri families of the Yugambah Language Region. We pay our respects to their Elders past, present and emerging, and recognise their continuing connections to the lands, waters and their extended communities throughout Southeast Queensland.

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