VISITOR ECONOMY DASHBOARD

ACCOMMODATION PERFORMANCE SUMMARY - MAY 2025

The month of May held several major events, including the Bonsoy Gold Coast Pro, Out 2 Lunch Festival, Gold Coast Careers Festival, Blues on Broadbeach, International Boat Show and SeaFire.

Public holidays were observed in QLD and NT for Labour Day on May 5.

Average occupancy across the month of May was 61.6%; equalling last year. The average daily rate (ADR) was $252; which was up +4.7% versus last year ($241).

Forward bookings occupancy for the next 28 days (at June 23) averaged 64%, a slight increase versus the same time last year (61%).

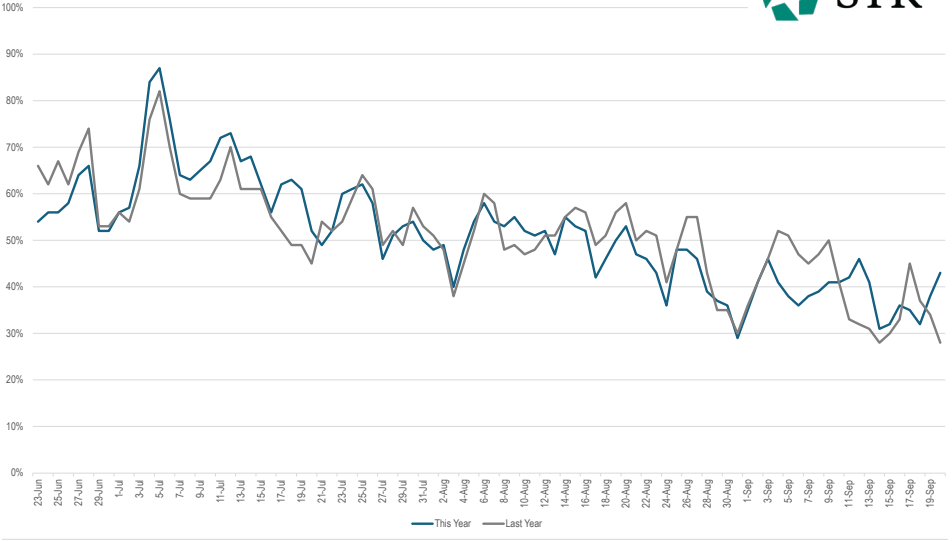### OCCUPANCY

61.6%
+ 0.0 POINTS VS MAY 2024

ADR

$252
+ 4.7% VS MAY 2024

REVPAR

$155
+ 4.7% VS MAY 2024

FORWARD OCCUPANCY FOR NEXT 90 DAYS

STR

This Year — Last Year

Occupancy = Percent sold of available rooms.

ADR (Average Daily Rate) = Room revenue divided by rooms sold.

RevPAR (Revenue Per Available Room) = Room revenue divided by rooms available.

Forward Occupancy = Reservations within the system on any given date.
The downward trajectory is expected and indicates how far forward consumers are willing to book.

REGIONAL OVERNIGHT MOBILITY DATA

The Regional Overnight Mobility Dashboard provides a regional overview of domestic overnight visitation by month, including the origin and volume of interstate and intrastate visitors.

TOURISM DATA EXPLORER

TOURISM & EVENTS Queensland

GOLD COAST AVIATION (INBOUND SEATS)

	MAY 2024	MAY 2025	Variance
Domestic	251,223	236,122	-6%
International	27,971	26,206	-6%
Total	**279,194**	**262,328**	**-6%**

Future Capacity Information

Jetstar	Announced 3 new services per week between Gold Coast and Hamilton (NZ), and between Gold Coast and Dunedin (NZ), from June 2025.
	Announced 3 services per week between Gold Coast and Bali, commencing August 2025.
	Announced 4 services per week between Gold Coast and Darwin, from late June to late October 2025.

TOP CITY PAIRS
1. Sydney
2. Melbourne
3. Auckland
4. Adelaide
5. Canberra

GOLD COAST AIRPORT DATA — GCA GOLD COAST AIRPORT

BRISBANE AVIATION (INBOUND SEATS)

	MAY 2024	MAY 2025	Variance
Domestic	934,521	930,941	-0%
International	307,591	341,459	+11%
Total	**1,242,112**	**1,272,400**	**+2%**

Future Capacity Information

Malaysia Airlines	Launching 5 services per week from late November 2025.
Qantas	Announced return of B787 aircraft for Los Angeles from mid-August 2025.
Singapore Airlines	Published growth to 28 services per week from mid June 2025.

TOP 15 INBOUND NATIONALITIES

1 New Zealand	6 USA	11 Singapore
2 China	7 Taiwan	12 PNG
3 India	8 South Korea	13 Canada
4 United Kingdom	9 Philippines	14 Malaysia
5 Japan	10 France	15 Germany

BRISBANE AIRPORT DATA — BNE

UPCOMING MAJOR EVENTS

EVENT NAME	DATE	LOCATION
Volleyball Queensland Senior State Championships Runaway Bay	Jun 28 - Jun 29	Coomera and Runaway Bay
Gold Coast Marathon	Jul 5 - Jul 6	Broadwater Parklands
Open Day, Bond University	Jul 26	Robina
BLEACH Festival	Jul 31 - Aug 10	HOTA, Home of the Arts
Volleyball Queensland Senior Schools Cup	Aug 8 - Aug 10	Various Locations
Royal Queensland Show	Aug 9 - Aug 17	Brisbane
Open Day, Griffith University	Aug 10	Southport
Australian Open and Oceania World Taekwondo President's Cup	Aug 14 - Aug 17	Carrara
Pacific Airshow	Aug 15 - Aug 17	Surfers Paradise
Open Day, Southern Cross University	Aug 24	Bilinga
Gold Coast Show	Aug 29 - Aug 31	Broadwater Parklands

MORE ABOUT MAJOR EVENTS

UPCOMING BUSINESS EVENTS

EVENT NAME	DATE	DELEGATES
Australian Podiatry Conference	Jun 25 - Jun 28	1,200
School Officers Conference	Jul 14-16	350
HDFC Bank Conference	Jul 18-23	2,400
PIE Live Australia Gold Coast	Jul 23-24	400
Women in Sport Summit	Jul 24-26	500
ROKLive 2025	Jul 28-31	500
SBMAQ Conference	Aug 4-7	1,000
BGL Conference	Aug 5-7	150
D2L Connection Gold Coast	Aug 5-7	200
Learning & Growth Conference	Aug 5-8	350
Drug and Alcohol Nurses of Australasia (DANA) Conference	Aug 6-8	350
Australian Banana Industry Congress	Aug 6-9	400
Admin Officers Conference 2025	Aug 11-13	400

MORE ABOUT BUSINESS EVENTS