

MARKET ACTIVITY



KIWI AGENTS EXPLORE THE GOLD COAST ON NEW DIRECT JETSTAR ROUTES

As part of our strategic support for Jetstar's new direct flights from Hamilton and Dunedin, Experience Gold Coast recently hosted a targeted trade famil for 20 of New Zealand's top-selling agents.

Selected through a two-month sales incentive campaign, the group included representatives from leading retail agencies such as House of Travel, Flight Centre, and a number of high-performing independent brokers from both the North and South Islands. Notably, this was Jetstar New Zealand's first-ever international trade famil, marking a significant milestone in their commitment collaboration with Experience Gold Coast to bring this to life.

The famil program was designed to showcase the Gold Coast's diverse appeal, from coastal experiences to cultural highlights, culinary hotspots, and adrenaline-fuelled adventures. For some agents, it was their first visit to the region; for others, it was a return after more than 20 years, making the immersive experience both timely and impactful.

With three weekly Jetstar services now operating from both Hamilton and Dunedin, the Gold Coast has become the most connected Australian city to New Zealand. This enhanced connectivity brings even greater travel choice, value, and accessibility for Kiwi travellers looking for a quick and easy getaway to the Gold Coast.

As New Zealand remains the Gold Coast's largest international market, Experience Gold Coast is committed to continued investment in trade partnerships, frontline engagement, and

route development to drive sustained visitation and growth.

LEARN MORE

AVIATION UPDATE



CEBU - BRISBANE

Launching 3 December, Jetstar's Brisbane–Cebu service adds new access to the Philippines, with three weekly flights and strong inbound potential via Brisbane Airport.

NEW ZEALAND - GOLD COAST

Jetstar's new direct flights from Dunedin and Hamilton reconnect regional New Zealand with the Gold Coast, adding over 58,000 seats and boosting trans-Tasman leisure travel.

DARWIN - GOLD COAST

Seasonal Jetstar flights now link Darwin and the Gold Coast directly, delivering 25,000 seats and easing access between two iconic domestic destinations.

READ MORE

UPCOMING TRADE EVENTS

If you see us at the following tradeshow events, ensure you call past and say hi!

- Australia Marketplace South East Asia 2025 - Jakarta, Indonesia; 30 July - 1 August
- Australia Marketplace India 2025 - Jaipur, India; 3 August - 5 August
- Experience Queensland Japan & South Korea 2025 - Gold Coast, Aus; 26 August - 27 August
- Australia Marketplace North America 2025 - California, US; 15 September - 17 September
- QLD is Calling UK EU 2025; 21 September - 26 September

TAKE THE PLUNGE

GOLD COAST POOLS MADE FOR RELAXATION READY HOLIDAYS

From luxurious resort lagoons to splash-worthy family favourites, the Gold Coast is overflowing with pools perfect for every kind of traveller.

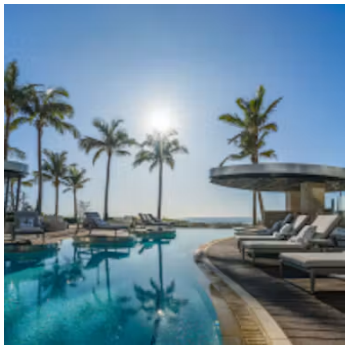
Think sunshine-filled days and stress-free stays, whether it's a romantic retreat or a family escape, the Gold Coast offers the ultimate in resort-style relaxation.



SHERATON GRAND MIRAGE RESORT



JW MARRIOTT RESORT & SPA



THE LANGHAM, GOLD COAST



ISOLETTO, DORSETT GOLD COAST



INTERCONTINENTAL SANCTUARY COVE



PARADISE RESORT, GOLD COAST

READ MORE

Experience Gold Coast acknowledges the Traditional Custodians of the land on which we are situated, the Kombumerri families of the Yugambeh Language Region. We pay our respects to their Elders past, present and emerging, and recognise their continuing connections to the lands, waters and their extended communities throughout Southeast Queensland.

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