

EXPERIENCE  
**GOLDCOAST.**

# TRADE NEWSLETTER

Happy New Year!

As we usher in the promise of fresh beginnings, we extend our warmest greetings to each one of you. We hope the year ahead is filled with unparalleled success, incredible adventures, and prosperous partnerships.

We are thrilled to announce a wonderful addition to the international team, Craig Undery as Marketing Specialist for India, and Southeast Asia. With his wealth of experiences and passion for travel, we are confident that he will bring new perspectives and ideas to the role and further strengthen these markets.

As we embark into the new year, we invite you to put Gold Coast top of mind for your customers in 2024. Known for its unparalleled pristine beaches, vibrant cultural experiences, array of thrilling activities and events, Gold Coast promises an unforgettable memories for every visitor.

We're dedicated to seamless collaborations with you and look forward to crafting exceptional itineraries and experiences with you in 2024.

Warm regards,  
Kirsty Lucas  
International Manager

**WHAT'S NEW**



## CURRUMBIN WILDLIFE SANCTUARY

Discover the Aussie charm of **Outback Springs**, a brand new precinct now open at Currumbin Wildlife Sanctuary. Meet farmyard animals, pan for gem stones or try some authentic billy tea. Entry to Outback Springs is included in General Admission. \*Terms and conditions apply  
Enquiries: [sales@cws.org.au](mailto:sales@cws.org.au)



## JETCAR AUSTRALIA

Embark on an unparalleled aquatic adventure with **Jetcar Australia** as it launches on the Gold Coast. This exciting venture promises an unforgettable experience, seamlessly blending speed and stunning landscapes. Jetcar Australia ensures a unique and unforgettable journey for all.  
Enquiries: [sales@jetcaraustralia.com.au](mailto:sales@jetcaraustralia.com.au)



## KIRRA POINT PRECINCT

Explore the stunning Kirra Point Precinct and enjoy captivating panoramic views of Kirra Beach at the two recently opened venues. Discover the charm of **Kirra Beach Hotel**, a quintessential Australian Pub by the Sea. Alternatively, immerse yourself in the laid-back, effortless, and elevated beachfront experience at **Kirra Beach House**.

## MARKET ACTIVITY

If you see us at the following events ensure you call past say hi!

- Tourism & Events Queensland, Queensland is Calling, New Zealand; 26 Feb-1 Mar.
- Tourism & Events Queensland, Queensland is Calling, Greater China; 18-22 Mar
- Tourism Australia, Australian Tourism Exchange (ATE24), Melbourne; 19-23 May

- Tourism Australia, Australia on Tour, Japan; 22-25 Apr

## HOT OFF THE PRESS

(CLICK TO READ)

- With sun, sea and plenty to do the Gold Coast is the ideal family holiday destination
- Sun, surf and golden sand: Why the southern Gold Coast is the ideal place for a family holiday

## LUNAR NEW YEAR 2024 - GOLD COAST CELEBRATIONS



### Harbour Town Premium Outlets

Ring in the Year of the Dragon with a celebration sure to tickle the senses.

Enjoy daily traditional performances from lion dancers and colourful dragons who will weave their magic through the malls



### Cavill Lane

LIVE & FREE lion dances. These traditional, colourful, and friendly lions are coming to our Surfers Paradise laneway to entertain and delight. Stop in for lunch or dinner to experience the fun and capture the moment, Saturday 10 February.



### Pacific Fair

Traditional Chinese red and gold lanterns will be hung in The Bottle Tree. There will also be a photo moment located outside David Jones on the Ground Floor. Lion Dancers Traditional Chinese lion dancers will be performing in The Resort.

## PRODUCT HIGHLIGHT



Experience Gold Coast acknowledges the Traditional Custodians of the land on which we are situated, the Kombumerri families of the Yugambah Language Region. We pay our respects to their Elders past, present and emerging, and recognise their continuing connections to the lands, waters and their extended communities throughout Southeast Queensland.

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