GOLD COAST CAREERS FESTIVAL

21–22 APRIL 2027

GOLD COAST SPORTS & LEISURE CENTRE CARRARA



EXHIBITOR & SPONSORSHIP PROSPECTUS

PROUDLY PRODUCED BY

EXPERIENCE GOLDCOAST.

MAJOR PARTNERS

Southern Cross University

GRIFFITH UNIVERSITY

BOND UNIVERSITY

ADF CAREERS

MAKE GREAT HAPPEN tafe Queensland



THE LARGEST CAREERS EVENT ON THE GOLD COAST

CONNECT WITH PROSPECTIVE STUDENTS, TEACHERS, JOB SEEKERS AND PARENTS OVER TWO DAYS.

Experience Gold Coast is proud to host the 2027 Gold Coast Careers Festival at the Gold Coast Sports and Leisure Centre, Carrara.

8,000+
students attended the 2026 festival across two days.

The Gold Coast Careers Festival attracts high school students, parents, teachers, young talent and graduates from the Gold Coast and surrounds. As an exhibitor, this is your opportunity to meet and engage with the Gold Coast's future talent and next generation.

We provide free buses for high schools, bringing students to the festival in two-hour blocks on Wednesday and Thursday.
For 2027, the festival is designed around the career development journey, so every interaction leads somewhere.

WHERE

Gold Coast Sports and Leisure Centre
296 Nerang Broadbeach Rd, Carrara QLD

WHEN

21-22 APRIL 2027

- **Bump In**
  Tuesday 20 April from 1pm
- **Day 1**
  Wednesday 21 April, 9am - 7pm
- **Day 2**
  Thursday 22 April, 9am - 3pm

CONTACT

CAREERS FESTIVAL TEAM
E: careersfestival@experiencegoldcoast.com
Ph: 07 5584 7266



A NEW KIND OF CAREERS FESTIVAL

In 2027 the Gold Coast Careers Festival moves beyond the traditional careers fair. Young people arrive with very different levels of career readiness, so the festival is built around a clear journey: discover, explore, experience, navigate, connect, prepare and act. Exhibitors are selected for the quality of engagement they bring, not the size of their stand.

OUR GUIDING PRINCIPLE

Every young person should leave having discovered something new, made a useful connection or identified a meaningful next step.

THE FESTIVAL PROMISE

- ✔ Discover something
- ✔ Try something
- ✔ Meet someone
- ✔ Find a pathway
- ✔ Take your next step

EXPERIENCE ▶ CONNECTION ▶ CONVERSATION ▶ ACTION

FOUR FESTIVAL ZONES

1 CAREER DISCOVERY & EMPLOYABILITY

Explore career pathways, emerging industries and employability skills through interactive activities and practical career advice.

2 EMPLOYERS

Meet local employers, learn about different jobs, and explore work experience, internships and job opportunities.

3 EDUCATION & PATHWAYS

Universities, TAFE, VET and apprenticeship providers mapping the many routes into a career, including alternative pathways.

4 PROFESSIONAL ASSOCIATIONS & COMMUNITY

Industry bodies, networks and youth services offering mentoring, volunteering and youth support

DON'T JUST BRING A STAND

Build your activation with the following questions in mind

- **WHAT WILL YOUNG PEOPLE DISCOVER?**
- **WHAT WILL THEY EXPERIENCE?**
- **WHO WILL THEY MEET?**
- **WHAT CAN THEY DO NEXT?**

JOIN THE GOLD COAST'S BIGGEST CAREERS CONVERSATION

BE PART OF THE 2027 GOLD COAST CAREERS FESTIVAL AND CONNECT WITH MORE THAN 8,000 STUDENTS, JOB SEEKERS, CAREER CHANGERS, PARENTS AND EDUCATORS EXPLORING THEIR FUTURE.

Whether you're looking to attract talent, showcase career pathways, promote study opportunities or raise the profile of your industry, there are two ways to get involved.

MAJOR PARTNER OPPORTUNITIES ARE NOW FULLY ALLOCATED

PARTNER

$15,000 + GST

With all five Major Partnerships now secured, only ten Partner opportunities remain for organisations wishing to connect with thousands of students, parents and educators at the Gold Coast Careers Festival.

Build meaningful connections with the Gold Coast's future workforce while positioning your organisation alongside one of the region's most influential careers and education events.

- ✔ Premium 6m x 3m activation space
- ✔ Connect directly with 8,000+ attendees
- ✔ Generate leads and build future talent pipelines
- ✔ Brand visibility across festival marketing, signage and digital platforms
- ✔ Recognition within the festival's sponsor family
- ✔ Opportunity to showcase careers, pathways, programs and workplace culture
- ✔ Thought leadership and speaking opportunities
- ✔ Collaboration opportunities with industry, education and community stakeholders
- ✔ Post-event reporting and lead insights

Ideal for businesses, education providers and industry associations seeking stronger visibility, deeper engagement and measurable outcomes.

EXHIBITOR

From $2,600 + GST

Get your organisation in front of thousands of students, graduates, parents and job seekers through a dedicated presence within the Careers Festival.

- ✔ Exhibition booth within the festival
- ✔ Face-to-face engagement with future employees and students
- ✔ Lead capture via QR technology
- ✔ Listing on the festival map and exhibitor directory
- ✔ Opportunity to promote jobs, courses, apprenticeships and career pathways
- ✔ Optional advertising opportunities within festival collateral

A cost-effective way to showcase your organisation and start conversations with the Gold Coast's future workforce.

HELP SHAPE THE WORKFORCE OF TOMORROW

Ready to join the festival?

SPONSORSHIP ENQUIRIES

Nicole Morgan
Sponsorship Director,
Experience Gold Coast
nicole.morgan@experiencegoldcoast.com
0404 441 381

EXHIBITOR ENQUIRIES

careersfestival@experiencegoldcoast.com
07 5584 7266

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EXHIBITOR BOOTHS

EARLY BIRD RATES AVAILABLE UNTIL 29 JAN 2027

BOOTH SIZE	NON-PARTNER	PARTNER ORGANISATIONS (5% OFF)
Early Bird (15% off) Single Booth - 3m x 3m	$2,763 (+GST)	$2,600 (+GST)
Early Bird (15% off) Double Booth - 6m x 3m	$5,398 (+GST)	$5,080 (+GST)
Single Booth - 3m x 3m	$3,250 (+GST)	$3,088 (+GST)
Double Booth - 6m x 3m	$6,350 (+GST)	$6,033 (+GST)

For larger displays, or to discuss a sponsorship package, **contact careersfestival@experiencegoldcoast.com**

BOOTH INCLUSIONS

- Onsite parking each day
- Access to the exhibitor lounge with complimentary tea and coffee
- Exclusive lead generation account using the QR Capture App
- Your organisation listed on the festival webpage.

ADVERTISE IN THE PROGRAM

HALF PAGE **$750** (+GST)

A half-page advertisement in the official printed program: 6,000 copies, plus the digital version on the festival website.



EXHIBITOR BOOTH PACKAGES & INCLUSIONS

The official exhibition supplier for the 2027 Gold Coast Careers Festival is Pyramid Displays. They are able to supply the hire of all your exhibition needs from furniture and floors, plants and audio visual equipment, extra power or lighting and stand upgrades to full custom stand design and construction.

Each exhibitor will receive an Exhibitor Kit from Pyramid Displays prior to the event with options for the above as well as a request for your fascia signage requirements. In the meantime, you are welcome to visit Pyramid Displays website to view hire items and costs.

Pyramid Displays
Exhibitor Services Team
info@pyramiddisplays.com.au
(07) 5522 1133
www.pyramiddisplays.com.au



DISPLAY BOOTH INCLUSIONS

Standard 3m x 3m booth is constructed from white PVC inserts in an aluminium frame and includes:

- 1 x 4amp general-purpose outlet (GPO)
- 1 x company signage on open sides (black characters)
- 2 x energy efficient spotlights



STANDARD FURNITURE PACKAGE (PER BOOTH)

- 1 x commercial trestle table
- 1 x black, custom fitted cloth
- 2 x chairs

GOLD COAST CAREERS FESTIVAL

WEDNESDAY 21 APRIL – THURSDAY 22 APRIL 2027
GOLD COAST SPORTS & LEISURE CENTRE CARRARA

SECURE YOUR PLACE

Exhibitor booths and sponsorship opportunities
are now open for the 2027 Gold Coast Careers Festival.

careersfestival@experiencegoldcoast.com
07 5584 7266

CAREERS-FESTIVAL.COM

EXPERIENCE GOLDCOAST™