



ACCOMMODATION PERFORMANCE SUMMARY - JULY 2025

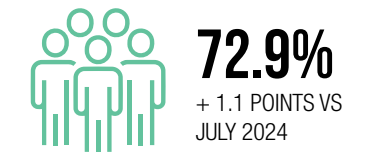
The month of July held several major events, including the Australian Gymnastics Championships, Gold Coast Marathon and the Wallabies vs British & Irish Lions game in Brisbane.

There were no public holidays observed in July.

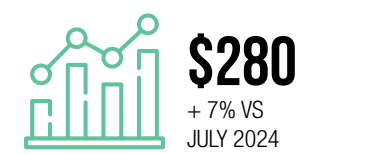
Average occupancy across the month of July was 72.9%, +1.1 points higher versus last year (71.8%). The average daily rate (ADR) was \$280, +7% higher versus last year (\$261).

Forward bookings occupancy for the next 28 days (at August 25) averaged 67%, +1 point higher versus the same time last year (66%).

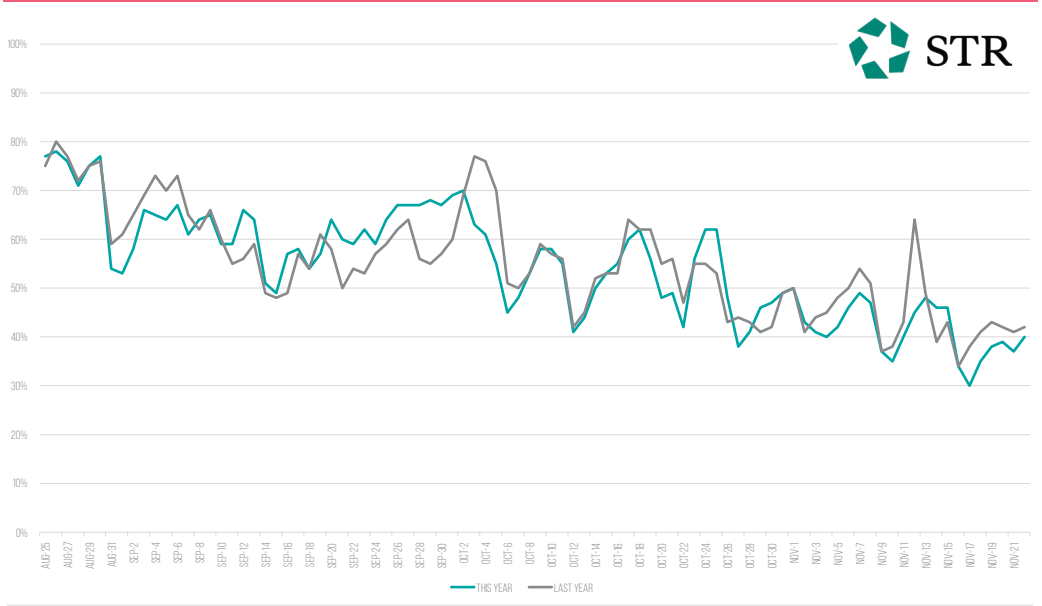
OCCUPANCY



ADR



FORWARD OCCUPANCY FOR NEXT 90 DAYS



Occupancy = Percent sold of available rooms.

ADR (Average Daily Rate) = Room revenue divided by rooms sold.

Forward Occupancy = Reservations within the system on any given date.

The downward trajectory is expected and indicates how far forward consumers are willing to book.

VISITATION DATA

The interactive visitation data published by TEQ provides an overview of domestic and international visitation to Queensland, the Gold Coast and other tourism regions.

DOMESTIC VISITATION

INTERNATIONAL VISITATION

GOLD COAST AVIATION (INBOUND SEATS)

	JULY 2024	JULY 2025	Variance
Domestic	283,655	285,057	+0%
International	35,514	42,445	+20%
Total	319,169	327,502	+3%

TOP 10 INBOUND CITIES

1. Sydney

2. Melbourne

3. Auckland

4. Adelaide

5. Canberra
6. Cairns

7. Christchurch

8. Bali

9. Geelong

10. Newcastle

BRISBANE AVIATION (INBOUND SEATS)

	JULY 2024	JULY 2025	Variance
Domestic	963,664	975,218	+1%
International	325,740	386,410	+19%
Total	1,289,404	1,361,628	+6%

TOP 15 INBOUND NATIONALITIES

1. New Zealand

2. China

3. Japan

4. United Kingdom

5. Taiwan
6. USA

7. South Korea

8. India

9. Canada

10. PNG
11. Germany

12. Philippines

13. France

14. Singapore

15. Vietnam

GOLD COAST AIRPORT DATA



BRISBANE AIRPORT DATA



UPCOMING MAJOR EVENTS

EVENT NAME	DATE	LOCATION
Gold Coast Show	Aug 29-31	Broadwater Parklands
SWELL Sculpture Festival	Sep 12-21	Currumbin Beach
Crafted Beer Festival	Sep 13	Kurrawa Park
Premier Invitational	Sep 26-Oct 5	Various Locations
UniSport Nationals	Sep 27-Oct 3	Various Locations
Australian Pickleball Championships	Sep 29-Oct 6	Pimpama Sports Hub
All Schools Touch Football Championships	Oct 8-12	Gold Coast Performance Centre
GC50 Run Festival	Oct 11-12	Coolangatta
Groundwater Country Music Festival	Oct 17-19	Kurrawa Park
Shaw & Partners Coolangatta Gold	Oct 18-19	Coolangatta
Turf Games Summer Festival	Oct 18-19	Gold Coast Performance Centre
UniSport Nationals Cheer & Dance Competition	Oct 20	Gold Coast Sports & Leisure Centre
Boost Mobile Gold Coast 500	Oct 24-26	Surfers Paradise

MORE ABOUT MAJOR EVENTS

UPCOMING BUSINESS EVENTS

EVENT NAME	DATE	DELEGATES
SHAPE 2025	Aug 26-28	400
Telstra SEALRC 2025	Aug 26-28	300
Women in Sport Summit	Aug 27-28	500
Lions ANZI Pacific Forum	Sep 5-7	350
Gartner Australasia Symposium	Sep 7-11	3,000
Green Cross Pharmaceutical Conference	Sep 11-12	350
Master Electricians Conference	Sep 17-20	300
National Farmers' Federation Conference	Sep 24-25	600
ACCPA National Conference	Sep 30-Oct 2	1,500
Fuji Kizai 80th Anniversary	Oct 6-10	700
Clubs NSW Conference & AGM	Oct 8-11	800
NIBA Conference	Oct 19-22	600
Here to Stay 2025	Oct 23-24	300
PETAA Leading with Literacy Conference	Oct 23-24	300
Anytime Fitness 2025	Oct 23-26	800
Australian International Movie Convention	Oct 29-31	800
National Vet Conference	Oct 30-31	700

MORE ABOUT BUSINESS EVENTS